

# ACM SIGGRAPH's Current Strategy Pillars

## Year-Round Activities & Content

Redesign ACM SIGGRAPH's offering of organization events and educational content to leverage multiple sources for content (from conferences, standing committees, non-SIGGRAPH community) and achieve high-quality delivery. Create a database of organization and community events and leverage existing communication channels to publicize and increase engagement from the membership and community at large.

## Membership

Redefine the ACM SIGGRAPH value proposition based on member and potential member feedback. Clarify existing benefits at every level of membership. Increase the value of membership to the community, and explore non-monetary benefits. Finally, focus on increasing the value of long-term membership for students.

## Volunteerism

Create a process that engages individuals who have expressed interest in volunteering and once engaged, set them up for success by providing them with the correct resources. Create a path for all volunteers, from students to seasoned professionals, that builds volunteer engagement and career growth through recognition, networking, and educational opportunities. Regularly celebrate the successes of the volunteers by 'enabling everyone to tell their stories'.