## **ACM SIGGRAPH Executive Committee Meeting Minutes**

# Tuesday, 7 November, 2023

2 - 3 PM PT/ 5 - 6 PM ET

#### Attendees:

Mona Kasra, Executive Committee Chair
David Spoelstra, Executive Committee Treasurer
Elizabeth Baron, Executive Committee Director, Past Chair
Shimin Hu, Executive Committee Director
Masa Inakage, Executive Committee Director
Eakta Jain, Executive Committee Chair - Elect
Brad Lawrence, Executive Committee Treasurer - Elect
Barbara Mones, Executive Committee Director
Mikki Rose, Conference Advisory Group, (CAG) Chair
Alla Sheffer, Executive Committee Director
Courtney Starrett, Executive Committee Director
Tomasz Bednarz, SIGGRAPH Asia Conference (SA CAG) Chair
Scott Owen, Governance Advisory Board (GAB) Chair
Marcia Daudelin, Conference Adminsition
Thierry Frey, Nominations Committee Chair

## **Meeting Minutes:**

- 1. 24 October
  - a. PASSED.

### Agenda:

Agenda Item	Presenter	Time Needed
Chair's Update  1. Meeting Agenda & Minutes 2. Fall Meeting a. This weekend the meeting will take place in Chicago at Smithbucklin offices. b. The facilitator Joanthan Lurie has sent out the agenda for Saturday's meeting.	Mona Kasra	5 Mins
CAG's 2026 Conference Chair Recommendation to the EC  1. Overview of the process for selecting the conference chair.	Mikki Rose [no recording]	20 Mins

2. Discus					
a.	Candidate				
	i. Passed (11 yes, 1 abstain, 0 no)				
	tions Committee (ERC) - Follow Up	Mona Kasra	20 Mins		
Discussion	F : () B : ()				
	Existing Relations				
	al is to come together and make a decision on move forward.				
a.	Open discussion i. ERC was asked to provide a prioritization				
	list of agreements and did not.				
h	Are the agreements equal on both sides?				
]	i. It is perceived to be one sided because				
	the other organization gets more of a				
	return on their investment than ACM				
	SIGGRAPH.				
	ii. Lack of value seen in these agreements.				
C.	The EC needs to be more strategic and				
	reevaluate the ERC and select the MoUs the EC				
	wants to have agreements with that align with the				
	mission, vision, and strategic vision.				
d.	The EC needs to narrow in and focus on a few				
	organizations instead of many.				
	<ol> <li>This body might not be the best to figure</li> </ol>				
	out which agreements are the most				
	beneficial.				
e.	Next Steps				
i. The EC Chair is asking for EC directors					
	and CAFAB to provide recommendations				
	from the list of agreements.				
	ii. Further discussion is required.				
Undates from	Standing Committee Groupings Liaisons &	EC Directors	15 Mins		
-	nmittee Chairs	20 2 00 0	10 1411110		
1. Discus					
a.	Online Communities				
	i. The Story of Computer Graphics source				
	tapes are on the way to the History				
	Committee to be copied and archived.				
	Getting the tapes was a big undertaking				
	but now ACM SIGGRAPH owns the story				
	of computer graphics.				
	ii. Membership is almost done with the				
	member survey the EC asked them to				
	take the lead on.				
	iii. The Communications committee has				

hired a social media manager for the organization.

- Need to find a cohesive way that the leadership knows how to post to social media and the website.
- The Communications Chair is writing an article about the new changes and will get that distributed.
- b. Focused Communities
  - This group has been meeting to create an ACM Village experience at SIGGRAPH Asia.
- c. Online Calendar
  - The committee is moving forward with the year-round events organizational calendar. More information to come.
- d. Nurturing Communities
  - Mark Elendt has stepped down as the Volunteer Development Committee.
    - The EC will need to find a new chair not the Nominations committee because it is an ad hoc committee.
  - ii. A new idea has come up in the committee regarding ways to spotlight what committees do.
    - 1. The purpose is for members that are looking for ways to volunteer.
    - 2. The committee was discussing doing asynchronous social media that is easily digestible. For example a Student Chapter interviews a committee chair about what their experience has been and the value of the committee's work. This is a work in progress.
  - iii. The committee will be focusing on how to prioritize tasks.
    - A continued discussion has been how does the organization lower the barrier to entry? Make it more accessible and visible.