

ACM SIGGRAPH Executive Committee Meeting Minutes

Tuesday, 24 October, 2023

2 - 3 PM PT/ 5 - 6 PM ET

Attendees:

Mona Kasra, Executive Committee Chair
David Spoelstra, Executive Committee Treasurer
Shimin Hu, Executive Committee Director
Masa Inakage, Executive Committee Director
Eakta Jain, Executive Committee Chair - Elect
Brad Lawrence, Executive Committee Treasurer - Elect
Barbara Mones, Executive Committee Director
Mikki Rose, Conference Advisory Group, (CAG) Chair
Alla Sheffer, Executive Committee Director
Courtney Starrett, Executive Committee Director
Joaquim Jorge, External Relations Chair
Miho Aoki, External Relations Committee member
Scott Owen, Governance Advisory Board (GAB) Chair
Marcia Daudelin, Conference Administration
Thierry Frey, Nominations Committee Chair

Meeting Minutes:

1. 10 October
 - a. PASSED

Agenda:

Agenda Item	Presenter	Time Needed
Chair's Update <ol style="list-style-type: none">1. Meeting Agenda & Minutes2. Next Bi-Weekly Meeting<ol style="list-style-type: none">a. EC voted yes for a November 7 meeting.	Mona Kasra	5 Mins
External Relations <ol style="list-style-type: none">1. Discussion<ol style="list-style-type: none">a. External Relations has expressed a need for guidance from the EC regarding strategies regarding what the EC wants from these relationships with the various conferences and organizations.	Joaquim Jorge Miho Aoki	35 Mins

<ul style="list-style-type: none"> i. Hypothetically speaking, what would happen if these agreements did not exist? What would be the impact of these relationships going away? What is the value proposition for these relationships, for both? <ul style="list-style-type: none"> 1. The External Relations Chair expressed his concerns about losing diversity and interchange with other technical organizations. ii. What is the impact of these relationships on SIGGRAPH's influence and attendance at other conferences? <ul style="list-style-type: none"> 1. There is concern that people would not go to the other venues if they can come to SIGGRAPH and consume content from those venues. iii. External Relations expressed the importance of expanding SIGGRAPH's reach beyond its conferences, especially in light of increasing travel costs. iv. SIGGRAPH hosts more than they take to other conferences. <ul style="list-style-type: none"> 1. There is a perception that the agreements are one sided but that is not the case because SIGGRAPH has been invited to participate in a VFX Rio conference and people have accepted. SIGGRAPH has had a session at the Real-Time Conference (RTC). SIGGRAPH has organized invited sessions at <i>IEEE</i> conferences and the list goes on. <ul style="list-style-type: none"> a. There was a question about how many of these would have happened anyways because SIGGRAPHers go to these venues anyways. v. The EC questioned how much exchange is facilitated by MoUs vs. how much would take place because people belong to multiple communities. b. There is a need to formalize relationships through Memorandums of Understanding (MoUs). c. It was recommended that the EC reevaluates their partnerships and possibly limit them to focus on strengthening existing relationships with the 		
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<p>organizations they really want to expand with.</p> <ul style="list-style-type: none"> i. Limit the relationships that are one sided and invest more money in the relationships that are mutually beneficial. <p>d. What kinds of external relationships with other conferences would be really beneficial?</p> <ul style="list-style-type: none"> i. Co-locating - were really successful for smaller graphics conferences. <ul style="list-style-type: none"> 1. What if part of agreement is that the organization co-locates at SIGGRAPH; come in a few days before the opening of the conference. 2. To clarify that specialized conferences are held under the organization's umbrella. <ul style="list-style-type: none"> a. There is a policy that SIGGRAPH has to be at least in cooperation with any co-located conference. This can be handled by the Specialized Conferences Committee. <p>2. Further details on these expiring MoUs, as well as an assessment of their importance in terms of budget allocation is needed.</p> <ul style="list-style-type: none"> a. External Relations emphasized the need for an overall strategy from the Executive Committee before proceeding with renewals. <ul style="list-style-type: none"> i. The committee was asked to provide a list of current MoUs with remarks and prioritization. 		
<p>Conference Advisory Group (CAG) AV Request for Proposal (RFP)</p> <ul style="list-style-type: none"> 1. Discussion 2. Vote <ul style="list-style-type: none"> a. EC approved the CAG's recommendations for the AV contract for SIGGRAPH 2024-2026. 	<p>Mikki Rose, Brad Lawrence, David Spoelstra [no recording] [no contractors]</p>	<p>15 Mins</p>