

## ACM SIGGRAPH Executive Committee Agenda

**Tuesday, June 20, 2023**

**2 - 3 PM PT/ 5 - 6 PM ET**

### **Attendees:**

Jesse Barker, Executive Committee Chair  
Masa Inakage, Executive Committee Director  
Mona Kasra, Executive Committee Chair-Elect  
Brad Lawrence, Executive Committee Treasurer  
Barbara Mones, Executive Committee Director  
Mikki Rose, Conference Advisory Group, (CAG) Chair  
David Spoelstra, Executive Committee Treasurer- Elect  
Thierry Frey, Nominations Chair  
Scott Owen, Governance Advisory Board, (GAB) Chair  
Erik Brunvand, SIGGRAPH 2023 Chair  
Victoria Szabo, Arts Advisory Group Chair  
Rebecca Xu, Digital Arts Community Chair  
Brenda Dreier, Conference Management

**ACM SIGGRAPH organizational policies and procedures document - [linked here](#)**

### **Join by computer or phone:**

**Link:** <https://us02web.zoom.us/j/2580029176?pwd=bIR1NmU1MFV3eUdOSElwRlhTOUMzQT09>

**Call-in:** +13126266799,,2580029176#

or +13017158592,,2580029176#

**Meeting ID:** 258 002 9176

**Password:** siggraph

### **Minutes:**

1. 6 June 2023
  - a. Vote - PASSED

### **Agenda:**

Agenda Item	Presenter	Time Needed
Chair's Update	Jesse Barker	5 Mins
Digital Arts Community (DAC) Presentation to the EC <ol style="list-style-type: none"><li>1. Presentation<ol style="list-style-type: none"><li>a. First year as the DAC Chair and having the</li></ol></li></ol>	Rebecca Xu	25 Mins

<p>guidance of the Past Chair has made the transition smooth.</p> <p>b. Committee Goals for 22/23</p> <ul style="list-style-type: none"> <li>i. Continue SPARKS &amp; Digital Exhibition.</li> <li>ii. Coordination with AAG around conference arts and virtual activities year-round.</li> <li>iii. Website updates and possible integration with SIGGRAPH themes</li> <li>iv. Enhanced engagement with SIGGRAPH Asia and ISEA.</li> <li>v. Better volunteer engagement and connection.</li> </ul> <p>c. Committee's Goals for the Coming Year</p> <ul style="list-style-type: none"> <li>i. Continued SPARKS Series &amp; Digital Exhibition</li> <li>ii. Coordination with Arts Advisory Group (AAG) around conference arts and virtual activities year-round.</li> <li>iii. Complete website updates <ul style="list-style-type: none"> <li>1. Currently working on phase 1.</li> </ul> </li> <li>iv. Better social media strategy across platforms to build a more active online community. <ul style="list-style-type: none"> <li>1. As a means to expand our reach and have a more robust online community.</li> </ul> </li> <li>v. Enhanced engagement with SIGGRAPH Asia, International Symposium on Electronic Art (ISEA), and other entities in the field, Getty Museum, etc.</li> <li>vi. Student competitions.</li> <li>vii. Further diversify the Committee</li> </ul> <p>d. Committee's Short-Term Goals</p> <ul style="list-style-type: none"> <li>i. Increase the diversity of participants in the DAC activities to include more minority artists, as well as artists from less represented regions. <ul style="list-style-type: none"> <li>1. The current activities are North American and European centric because of time zones of events.</li> <li>2. Have made efforts to accommodate these other regions but plan to do more in</li> </ul> </li> </ul>		
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<p>the future.</p> <p>3. Having more inclusive topics.</p> <p>ii. Nurture interest and participation among the young generation of digital artists.</p> <p>e. Committee's Accomplishments (22/23)</p> <p>i. Continued success with the SPARKS Series.</p> <p>ii. Launch digital exhibition: The Future Past v. Coloniality: Decolonial Media Art Beyond 530 Years</p> <p>iii. Collaboration with the SA 2022 &amp; S2023 art programs.</p> <p>iv. Further collaboration with ISEA in discussion.</p> <p>v. Website updates in progress.</p> <p>vi. Working on social media strategy for broader outreach.</p> <p>vii. New Committee Member: Gustavo Rincon</p> <p>f. Committee's Year Round Events (22/23)</p> <p>i. SPARKS Lighting Talk Series: 10 Sessions</p> <p>1. Have hosted 8 sessions and have 2 more planned for June and July.</p> <p>a. There is a call for proposals for each session.</p> <p>b. 8-10 speakers for each session.</p> <p>c. Have world-wide engagement.</p> <p>d. The sessions are uploaded online. There is a permissions process for video distribution (vimeo).</p> <p>e. On-ramp to new initiatives and reporting.</p> <p>ii. One Digital Exhibition</p> <p>g. Committee's Challenges Faced This Year</p> <p>i. Overworked committee members and the need for more volunteers.</p> <p>1. Need more volunteers to help</p>		
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<p>with graphics for online activities.</p> <ul style="list-style-type: none"> <li>ii. Easier permissions management and infrastructure would be helpful. <ul style="list-style-type: none"> <li>1. Having issues with the PDF permission form.</li> </ul> </li> <li>iii. Accessibility assistance for online events. <ul style="list-style-type: none"> <li>1. Need to figure out how to provide world-wide translators for events.</li> </ul> </li> <li>iv. Fluctuating policy on volunteer support. <ul style="list-style-type: none"> <li>1. Confusion regarding the policies surrounding volunteers.</li> </ul> </li> </ul> <p>h. Committee's Year Round Events for Next Year.</p> <ul style="list-style-type: none"> <li>i. SPARKS Lighting Talks Series – Proposed Topics <ul style="list-style-type: none"> <li>1. Neurodiverse Wisdoms: Crippling Digital Art</li> <li>2. XR in cultural heritage/Virtual museums</li> <li>3. Queer SPARKS</li> <li>4. Touch and Haptic</li> <li>5. Reality Capture</li> <li>6. Art with Brainwave</li> <li>7. Digital art typography</li> <li>8. Haunted Media/Supernatural Entities</li> </ul> </li> <li>ii. Digital Exhibition <ul style="list-style-type: none"> <li>1. Future of Reality – Victoria Szabo</li> </ul> </li> <li>iii. Digital Art Student Competition <ul style="list-style-type: none"> <li>1. Collaboration with ISEA, International Resource Committee, Education Committee.</li> </ul> </li> </ul> <p>i. Committee's SIGGRAPH 2023 Events</p> <ul style="list-style-type: none"> <li>i. Joint Art Opening with Art Gallery &amp; Art Paper.</li> <li>ii. Village sessions <ul style="list-style-type: none"> <li>1. DAC: Digital Arts Community and SIGGRAPH 2023 Creative Content Overview</li> <li>2. The Future Past v.</li> </ul> </li> </ul>		
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<p>           Coloniality: Decolonial Media            Art Beyond 530 Years            3. The Art of Expanded Animation            4. Lightning Fields: Blockchains, NFTs, and the Future of Digital Arts Practice            5. SIGGRAPH Archive            6. Digital Arts Community: Digital Arts Roundtable            j. Support Needed from the EC           <ul style="list-style-type: none"> <li>i. Clear policy regarding volunteer support.</li> <li>ii. Easier permission system</li> <li>iii. Cross-platform support for social media.               <ul style="list-style-type: none"> <li>1. Need a standardized process for posting to all organizational platforms. The Standing Committee Chairs have been managing this on their own and need a point person for social media content management.</li> </ul> </li> <li>iv. Accessibility assistance for online events.               <ul style="list-style-type: none"> <li>1. Connecting with DEI for support regarding this topic.</li> </ul> </li> </ul> </p> <p>           2. The difference between AAG and DAC           <ul style="list-style-type: none"> <li>a. AAG - is an advisory group that encompasses the past, present, and future art gallery and art papers chairs at SIGGRAPH and SIGGRAPH Asia.               <ul style="list-style-type: none"> <li>i. To develop and support the PACMCGIT process for SIGGRAPH Asia Art Gallery and Papers program. SIGGRAPH Art Papers recently started being published again.</li> <li>ii. There is some overlap with regard to the DAC's year round activities and what's happening at the conference (bi-directional).                   <ul style="list-style-type: none"> <li>1. It is worth having a conversation regarding what the organization wants these two roles to be.</li> </ul> </li> </ul> </li> </ul> </p>		
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<p><b>Special Project Proposal from SIGGRAPH 2023 Conference</b></p> <ol style="list-style-type: none"> <li>1. Discussion <ol style="list-style-type: none"> <li>a. The proposal is for funding a 50th celebration/reception (estimated cost \$400K; this is the most possible that would be spent) at SIGGRAPH 2023. This proposal is considered a special project and meets the requirements of a Special Project.</li> <li>b. Recent developments regarding the proposal. <ol style="list-style-type: none"> <li>i. A few companies have reached wanting to sponsor a “reception-like” event.</li> <li>ii. We are calling it a celebration vs. reception.</li> <li>iii. The sponsorship amounts would be \$25,000; which is a smaller amount that would cover the bar or desserts for the event. <ol style="list-style-type: none"> <li>1. This is unconfirmed until we know for sure if the event is happening.</li> </ol> </li> </ol> </li> <li>c. Why was this not in the original budget? The CAG were trying to be optimistic but conservative. <ol style="list-style-type: none"> <li>i. In the past there was always a reception at SIGGRAPH; a benefit for full conference registration. The last reception was 2019; there wasn't one last year because of the uncertainty (COVID) and the reason why it wasn't a part of this year's budget.</li> <li>ii. Surplus of the previous year's conference going to the current conference...The positive balance of SIGGRAPH year end and finding a way to return that year end plus one to the current conference. Discussions regarding having a reception were restarted. <ol style="list-style-type: none"> <li>1. There is a sizable Chair Discretionary fund that part of the surplus was put into to provide a cushion. <ol style="list-style-type: none"> <li>a. Why isn't this fund</li> </ol> </li> </ol> </li> </ol> </li> </ol> </li> </ol>	<p>Brad Lawrence Erik Brunvand Mikki Rose</p>	<p>30 Mins</p>
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	<p>offsetting the \$400K being requested?</p> <ul style="list-style-type: none"> <li>i. It can be offset but there is also a growing wishlist from program chairs to improve the attendee experience.</li> <li>b. Required contingency amount that is typically not spent.</li> <li>c. These budget items would go back to income if they are not used for that conference year. This is roughly \$300K.</li> </ul>	
iii.	In 1998 (25th celebration) \$486K from the reserve fund was approved by the EC. There is historical precedent for this request.	
iv.	<p>Recommendations/Feedback from EC.</p> <ul style="list-style-type: none"> <li>1. Return to the previous model of including receptions in the conference budget. <ul style="list-style-type: none"> <li>a. There are EC directors who encouraged the CAG to bring the reception back because it was missed.</li> <li>b. This reception will look and feel like previous receptions and will not be a smaller reception. Looking at 2700 attendees which is on par with previous receptions.</li> </ul> </li> <li>2. Special Projects is to benefit the organization initiatives for the years to come vs. a 2 hour reception that will benefit</li> </ul>	

<div data-bbox="583 205 893 275" data-label="Text"><p>a smaller group (i.e. full conference registrants).</p></div> <div data-bbox="537 279 958 420" data-label="List-Group"><p>3. Using the special project funds for supporting the 50th anniversary content vs. reception.</p></div> <div data-bbox="250 424 358 453" data-label="Section-Header"><p>2. Vote</p></div> <div data-bbox="345 459 972 1131" data-label="List-Group"><div data-bbox="345 459 972 600" data-label="Text"><p>a. Unbudgeted expenses do not need a supermajority vote but because it is \$400K recommends that this is a supermajority vote.</p></div><div data-bbox="345 604 972 705" data-label="Text"><p>b. Recommends motioning this vote and if it is seconded move to voting via email with the EC Voting alias.</p></div><div data-bbox="427 709 972 1131" data-label="List-Group"><div data-bbox="427 709 972 779" data-label="Text"><p>i. Vote by mail with supermajority results. Deadline Thursday.</p></div><div data-bbox="540 783 972 1062" data-label="Text"><p>1. MOTION: Jesse Barker moves that the EC will vote to approve (or not) this special project request for SIGGRAPH 2023 by supermajority by end of day on Thursday June 22. David Spoelstra second.</p></div><div data-bbox="633 1066 972 1131" data-label="Text"><p>a. Vote - DOES NOT PASS.</p></div></div></div>		
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