

## ACM SIGGRAPH Executive Committee Meeting Minutes

Tuesday, March 14, 2023

2 - 3 PM PT/ 5 - 6 PM ET

Jesse Barker, Executive Committee Chair  
Elizabeth Baron, Executive Committee, Past Chair  
Tomasz Bednarz, SIGGRAPH Asia Advisory Group Chair  
Erik Brunvand, 2023 Conference Chair  
Ashley Cozzi, ACM SIGGRAPH Program Director  
Brenda Drier, Conference Management  
Shimin Hu, Executive Committee Director  
Masa Inakage, Executive Committee Director  
Eakta Jain, Executive Committee Director  
Mona Kasma, Executive Committee Chair-Elect  
Brad Lawrence, Executive Committee Treasurer  
Scott Owen, Governance Advisory Board Chair  
Mikki Rose, Conference Advisory Group Chair

**ACM SIGGRAPH organizational policies and procedures document - [linked here](#)**

**Join by computer or phone:**

**Link:** <https://us02web.zoom.us/j/2580029176?pwd=bIR1NmU1MFV3eUdOSElwRlhTOUMzQT09>

**Call-in:** +13126266799,,2580029176#

or +13017158592,,2580029176#

**Meeting ID:** 258 002 9176

**Password:** siggraph

**Minutes:**

1. 28 February 2023
  - a. APPROVED

**Agenda:**

Agenda Item	Presenter	Time Needed
Chair's Update	Jesse Barker	0 Mins
SIGGRAPH 2023 Budget Presentation	Erik Brunvand	60 Mins



Agenda Item	Presenter	Time Needed
<ul style="list-style-type: none"> <li>1. Presentation               <ul style="list-style-type: none"> <li>a. Income                   <ul style="list-style-type: none"> <li>i. The 2022 final budget is close to being final.</li> <li>ii. The 2022 actual budget was higher than the 2022 proposed budget because of a last minute spike in full conference registration.</li> <li>iii. SIGGRAPH is not back to 2019 numbers.</li> </ul> </li> <li>b. Conference Experience Overview                   <ul style="list-style-type: none"> <li>i. In-person conference (West building only).                       <ul style="list-style-type: none"> <li>1. Going back to 2019 format, Sunday, 6 August- Thursday, 10 August. One more day than in 2022. Impact of extra day explained later in the expense section.</li> <li>2. All presentations, BOFs, Village &amp; exhibitor sessions to be back in person.</li> <li>3. SIGGRAPH 2023 activities to be located in the West Building of Los Angeles Convention Center.</li> </ul> </li> <li>ii. Virtual Conference                       <ul style="list-style-type: none"> <li>1. New! Linklings will provide a streamlined, more affordable virtual platform as an extension of existing website schedule builders.                           <ul style="list-style-type: none"> <li>a. No mobile app - will have a mobile friendly platform.</li> </ul> </li> <li>2. No pre-recorded videos which removes burden from contributors.</li> <li>3. Electronic Theater once again available in Eventive with ticket</li> <li>4. Live streaming of session content begins on 6 August.</li> <li>5. Recordings to be available on</li> </ul> </li> </ul> </li> </ul> </li> </ul>		



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<p>platform until 9 September.</p> <ul style="list-style-type: none"> <li>c. Registration Revenue               <ul style="list-style-type: none"> <li>i. Strategy - The conference is still in a rebuilding phase. Planning for in-person experience is greater than 2022 but not as robust as 2019.</li> <li>ii. Registration Levels                   <ul style="list-style-type: none"> <li>1. Full Conference = in-person &amp; all virtual platform.</li> <li>2. Virtual Access = virtual platform including streamed/recorded content from in-person event.</li> <li>3. Experience = select programs; in-person only.</li> <li>4. Exhibits Only = in-person only.</li> </ul> </li> <li>iii. Virtual Access Participation                   <ul style="list-style-type: none"> <li>1. Assume decline in participation in this category from 1,100 in 2022 to 750 in 2023.</li> <li>2. Virtual Access supporter donation of \$150 above fee available for this level as well.</li> </ul> </li> <li>iv. Exhibits Only Participation                   <ul style="list-style-type: none"> <li>1. Assume most growth in this registration level.                       <ul style="list-style-type: none"> <li>a. Approx. 7,700 participants at this level, consistent with 2019 levels.</li> </ul> </li> <li>2. 2022 = 4600 exhibits only.</li> </ul> </li> <li>v. Exhibition Revenue                   <ul style="list-style-type: none"> <li>1. TradeShow Logic - new exhibition partner.</li> </ul> </li> </ul> </li> <li>d. Expenses               <ul style="list-style-type: none"> <li>i. Explanation for increase from 2022 to 2023.                   <ul style="list-style-type: none"> <li>1. Extra day (Sunday).</li> <li>2. \$100k increase in food and beverage for attendees' experience.</li> <li>3. Bringing back the contributor</li> </ul> </li> </ul> </li> </ul>		



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<p>gift.</p> <ol style="list-style-type: none"> <li>4. Exhibition expenses - TradeShow Logic.</li> <li>5. Experience Hall</li> <li>6. Time Tunnel for 50th Anniversary.</li> <li>7. Contributor gift.</li> <li>8. Freeman AV freight was higher because local AV equipment was provided by Encore in Vancouver.</li> <li>9. Electrical increase in LA compared to Vancouver.</li> <li>10. Internet costs increase in LA compared to Vancouver.</li> <li>11. Increase in facility utilities/center charges.</li> <li>12. Increase in temporary personnel needs.</li> <li>13. Increase in registration terminals to reduce lines experienced in 2022.</li> </ol> <p>2. EC Approval - vote</p> <ol style="list-style-type: none"> <li>a. Tabled <ol style="list-style-type: none"> <li>i. Request that the conference chair get the 2023 forecasted net to \$0.</li> <li>ii. EC Discussion is needed.</li> </ol> </li> </ol>		