ACM SIGGRAPH Executive Committee Agenda

Thursday, July 08, 2021

2 - 3 PM PT/ 5 - 6 PM ET

Attendees:

Adam Bargteil, Executive Committee Chair Jesse Barker, Executive Committee Director Elizabeth Baron, Executive Committee Chair-elect Ashley Cozzi, ACM Program Director Jenna Feldman, Project Manager Mashhuda Glencross, Executive Committee Director Mona Kasra, Executive Committee Director Brad Lawrence, Treasurer Hanspeter Pfister, Executive Committee Director Scott Owen, Governance Committee Chair Mikki Rose, Conference Advisory Group Chair David Spoelstra, Treasurer-elect Cindy Stark, Conference Management Paul Strauss, Executive Committee Director

Approve EC Meeting Minutes - June 24 EC Call Meeting Minutes

a) Vote: 9 voted to approve i) APPROVED

Reminder, Updates, and Governance Items

1) Standing Chair Conference Content Reminder - submission form (Adam B./Jenna)

a) The EC Liaison's to the Standing Committee Chairs were reminded to encourage the Chairs to fill-out submissions for ACM SIGGRAPH Village sessions via the Linklings form. The deadline is August 04, but it was strongly encouraged for sessions to be submitted ASAP as the wait time for review, approval, and processing will increase as we get closer to the start of the conference.

2) Strategy Group Updates

- a) New Communities (Mashhuda)
 - i) The New Communities Group is looking to do podcasts and thinking about execution and logistics.
 - ii) The group reported that they have been continuing the 'A Conversation With...' series, which has been successful.
 - iii) The group is also looking to implement workshops and considering how best to execute them in 2022 with Vathsal as the new Frontiers Chair for 2022.

2) Updates from Standing Chair meetings

- a) External (Hanspeter)
 - i) Hanspeter plans to contact Paul Kry for an update, but has yet to hear back from Tomasz.
 - (1) Reported that in an email, he noted that EGSR was lively and engaging.
 - (2) They are currently looking for candidates to fill the vacant External Relations Chair role.
- b) Focused Communities [Guilds] (Mona)
 - i) The group invited Corinne Price at the second to last meeting to discuss the ACM SIGGRAPH booth.
 - (1) The Chairs expressed concern that their content will be buried under other Exhibitions in the Exhibition Hall.
 - (a) The Chairs were also interested in hosting a few hours of Gather. Town for people to come in and chat about SIGGRAPH.
 - (i) It was noted that when Corinne first discussed with Ann, it was stated that the ACM SIGGRAPH Village booth could not be put at the top level as that's the top level sponsors who will receive priority. However, Cindy will confirm details with Ann Maffeo.
 - (ii) Most of the big content is not going in the booth. Any content that is to be a session should be submitted via the ACM SIGGRAPH Village submission form in Linklings. This content will be featured near the top of the Sessions page in the virtual platform.

Action item: Cindy will confirm ACM SIGGRAPH Village Booth details with Ann Maffeo and get back to Mona.

3) Conference Updates

- a) SA (David/Mashhuda)
 - Since the last SACAG meeting Tokyo declared an emergency for their Olympics and is not allowing an audience during the event. The SACAG are discussing the implications of this.
- b) SNA (Mikki/Cindy)
 - i) The CAG had a meeting last week and talked about the ideas for the Technical Briefs Program. The outcome was open to the idea and that they wanted to hear more. Mikki will have more to update to CAG on and discuss.

- ii) Updated proposal for registration exchange with SIGGRAPH Asia, will have info to share soon.
- iii) Ongoing on things like reviewing recommendations for how to manage bad behavior in virtual format.
- iv) Looking ahead, look at SIGGRAPH 2022 possibility of mobile app soon.
- v) Ongoing on the review of the General Submission process, Chris Redmann starting on that over next few months.
- vi) SIGGRAPH 2021
 - Currently focusing on addressing platform issues and getting all videos done and uploaded into the platform.
 - (2) Working on the platform, the first week passed with an early registration cut-off. It is difficult to provide a comprehensive report that compares registration millstones as registration opened much later last year with different cut-off dates. Cindy created a report and believes they are looking at ending up positive but still need to track what 2020 did in the last weeks.
 - (a) The only areas looking at drop is the basic attendee's category, but paid categories are close to what projected budget wise. There will be a marketing campaign to push for Basic and Electronic Theater tickets in the coming weeks
 - (3) It was noted that the numbers and projections are based on the revised working budget that had income reductions early on in the exhibit side.

4) Governance Items (Scott)

- a) Supporting documentation here
 - i) Item 1: Change Term for Nominations Chair
 - (1) Vote: Mikki, Elizabeth, Jesse, Hanspeter, Mashhuda, David, Brad, Paul, Adam B., and Mona voted to approve

(a) APPROVED

- ii) Item 2: Disallow the EC Chair from serving as an EC rep to the CAG
 - (1) There was additional discussion on this item. Various EC members raised concerns regarding the wording and which model to follow on this policy. Scott will follow-up with the EC members to revise the policy as necessary.
 - (a) Vote: Adam B., Paul, Hanspeter, Brad, Adam F., Mikki, Mona voted to approve. Jesse and David voted no.

(i) NOT APPROVED

EG MOU, Standing Chair Report-outs, and New Papers program discussion

1) EG MOU (Adam B.)

- a) Supporting documentation provided via email
 - i) The goal is to maintain the same agreement with the EG, but there has been some back and forth on small items like publication fees, etc.
 - ii) The EC is looking to support Ashley in formalizing negotiations for this agreement. The EC thinks the co-sponsored events are great and want to see them go along as they have been.
 - (1) Ashley explicitly wants ACM SIGGRAPH to stipulate that the bank accounts go through ACM.
 - iii) The EC voted to support Ashley in formalizing the arrangement with EG as proposed.
 - (a) Vote: Adam B., Paul, Hanspeter, Brad, Adam F., Mikki, Mona, Jesse and David voted to approve.

(i) APPROVED

2) Standing Chair Report Out Meetings July-September (Adam B.)

 Adam provided an overview of the Standing Committee report-out meeting structure to the EC beginning the following week. He noted that the meetings are not necessarily mandatory, but strongly encouraged to attend.

3) New Papers Program (Adam B.)

- a) Adam published his latest essay on this topic earlier this week, survey going out soon.
 - i) This is something Adam hopes to have voted on before EC changes on September 01, 2021.
 - (1) They currently have a survey planned and drafted. There may be town halls as well in the follow-up to this as well. The goal is to get a full proposal together before September 01, 2021.