Attendees:
Adam Bargteil, Executive Committee Chair
Jesse Barker, Executive Committee Director
Elizabeth Baron, Executive Committee Chair-elect
Ashley Cozzi, ACM Program Director
Jenna Feldman, Project Manager
Adam Finkelstein, Executive Committee Director
Mashhuda Glencross, Executive Committee Director
Jessica Hodgins, Past-President
Mona Kasra, Executive Committee Director
Muunuu Nandig, SIGGRAPH 2022 Conference Chair
Hanspeter Pfister, Executive Committee Director
Scott Owen, Governance Committee Chair
Mikki Rose, Conference Advisory Group Chair
David Spoelstra, Treasurer-elect
Paul Strauss, Executive Committee Director

Approve EC Meeting Minutes - August 05, 2021
  a) Vote: approved by unanimous consent

Conference Papers Proposal Discussion and New EC Chair Transition

1) Conference Papers Program - EC Support (Adam B./Mashhuda)
   a) Mashhuda shared various details the conference papers working group has been
discussing for the program proposal including the Chair role, the review and
rebuttal process, the structure of the reviewing committee, etc. There are two
meetings scheduled for the following week to result in a formal proposal that will
be forwarded to the necessary stakeholders for review for both SIGGRAPH and
SIGGRAPH Asia.
   i) The EC expressed support of keeping the review for the new program
within the existing papers committee, but expressed concern over the
existing workload for review on each reviewer and what the
considerations might have to be to expand the committee. It was noted
that other conferences have moved to bigger PC’s and were able to make
it work.
ii) It was noted that the overall goal is not to change the Technical Papers program. Overall, it was noted that there will be groups who will prefer the prestigious journal paper, however it means that SIGGRAPH will have a conference papers track that are aligned with other conferences who are seeing an increase of submissions for the conference papers track.

2) Transition to the new Chair September 01, 2021 (Adam B.)
   a) Adam officially transitioned the new ACM SIGGRAPH Executive Committee Chair role to Elizabeth Baron.
   i) Elizabeth thanked Adam and shared her excitement to take on the role.

Post SIGGRAPH 2021 Conference EC Debrief

3) Post-Conference EC Meeting Debrief (Adam B./Jenna)
   a) Exhibition
      i) Elizabeth experienced some miscommunication on whether she was expected to attend and manage the booth.
         (1) It was noted that both last year and this year when attempting to access an exhibitor booth, no one answered the Zoom line. However, after discussing with Ann Maffeo, she noted that the draw for exhibitors wasn’t necessarily the Zoom rooms, but it was the opportunity to provide information through the booths and the exhibitor sessions, which worked well. The EC agreed that the exhibitor sessions were great as well as the sponsored invited talks.
   b) Program content
      i) BOFs – Mikki noted that the program in general may need restructuring.
      ii) Technical Papers – Felt there were less participants at the actual Q&A sessions. At other conferences, the session included both the video content and then the Q&A session interleaved which felt was more effective to see the video, get to interact with others at the same time, and then also attend the Q&A sessions. Felt there were less than 10 participants at a given Q&A session.
         (1) It was added that it could have also depended on the session itself because some seemed to be well-attended and actually went to the full 90 minutes allotted, and others may have been more sparsely attended.
      iii) Experience hall - way better than what had last year and easier to navigate
      iv) Meet and greets – Although networking is generally less exciting in person, was still able to meet people.
   c) Hubb/Networking platform
i) Hanspeter has a document with usability issues encountered that he will send to Mikki

ii) Noted that some of the content and engagement felt a little disjointed because it was happening across platforms, although still successful. However, feedback came up a few times that people didn’t know where to go with so many things going on. It might be good to narrow down to 1 or 2 platforms.

iii) The discord platform was great, Ana did great setting up the channel and making sure all inquiries were responded to. Also shout out to Jim Kilmer and Lou Harrison for their great worth with Pathfinders.

iv) Additionally, it was suggested to find a way to integrate platforms better so questions that are answered in Zoom can be marked as answered in Discord. Could look into ways to officially note this in the future.

d) General feedback

i) After watching the session on weaponizing deep fakes, the governance committee is moving on Hanspeter’s suggested ethics policy and thinking about asking the presenter to join the working group for this policy creation.

ii) Personally loved the conference, great content!

iii) Content was easier to navigate this year, but needs to be worked on a lot.

iv) Pol, Cindy, Marcia, conference volunteers get the credit for a great conference.

e) Conference preparation process (EC Content/Standing Chair content-ACM SIGGRAPH Village

i) Mona has this for the committees to discuss at their next meeting—sessions went really well, but some links weren’t posted before the sessions.