

ACM SIGGRAPH Executive Committee Agenda

Thursday, June 25, 2020

2 - 3 PM PDT/ 5 - 6 PM EDT

Meeting Attendance:

Adam Bargteil, Executive Committee Director, and Chair-elect

Bob Berger, Leadership Consultant

Jenna Feldman, Project Manager/Conference Administration

Adam Finkelstein, Executive Committee Director

Mashhuda Glencross, Executive Committee Director

Evan Hirsch, Communications Committee Chair

Jessica Hodgins, Executive Committee President

Mona Kasra, Executive Committee Director

Brad Lawrence, Executive Committee Treasurer

Scott Owen, Governance Committee Chair

Peter-Pike Sloan, Executive Committee Director

Mikki Rose, SIGGRAPH 2019 Conference Chair

Cindy Stark, Conference Management

Paul Strauss, Executive Committee Director

Brian Wyvill, Executive Committee Vice President

Strategy, Standing, and Conference Updates

1) Strategy Group Updates (10 minutes)

a) Nurturing (Brian)

- i) Turned in content for Annual Report.
- ii) Working on a number of projects and recently recruited Victor Zordon.
- iii) For this year, the goal is to gather feedback from a large cross-section of the community about what they think the org's priorities should be and what is important to them from the org.

b) New Communities (Adam B.)

- i) Goal to move frontiers to fireside chat format, considering year-round.
- ii) Another topic for a chat could be an 'ask me anything' theme, having pioneers and other folks do 'ask my anything' type of programs.
- iii) Jessica observed that a few different committees are currently investigating platforms, and they should confer and decide on one or a key few platforms to use for all pre-conference and year-round activities.

c) MarComm (Bob/Evan)

- i) Currently figuring out the process for video editing as they are preparing for a lot of content with the virtual conference in the coming months.

2) Updates from Standing Chair meetings (7 minutes)

- d) Career Development (Jessica)
 - i) Discussing discord channel for Early Career and student volunteers.
- e) External (Mashhuda)
 - i) There are a couple of agreements to vote on later in the meeting (RTC and VIEW agreements) and a proposed word change to a prior approved agreement. Change language in agreements from reference to booth to space instead.

2) Conference Updates (7 minutes)

- a) SNA (Mikki)
 - i) See various updates below:
 - (1) First and foremost, SIGGRAPH announced the conference dates to the community and public. The pricing for registration is also up on the website, although it is not open yet. It's approximately one to two weeks out to go live.
 - (2) Kristy has done interviews this week and will go live soon.
 - (3) Mona inquired on an update regarding the village for digital arts and education groups. The groups are currently wondering how to prepare.
 - (a) Cindy noted that they have not received any questions about this, but it would likely be best as an on-demand type of format or a carousel type of format.
 - (i) Although the conference is still connecting the dots on the contributor content and are continuing to focus on that, they will look at how to incorporate all of the other areas soon.
 - (b) Cindy will create a brief sheet with the various content and format options within Hubb and send it to Adam B. and Jessica to forward to the org committees.

ACTION ITEM: Cindy will create a sheet on the format options and pricing breakdowns for conference content in Hubb and send to Jessica and Adam B. for review. (done)

MoU and Agreement Approvals, and EC Voting Topics

3) MoU renewal SIGGRAPH / vgTC (Jessica/Adam B.)

- a) Jessica thinks this is a good agreement and Joaquim deserves credit for bridging this relationship.

- i) VOTE: TO approve MOU.

- (1) Adam moved, Mashhuda seconded

- (a) Mikki, Mona, Jessica, Adam b, Adam f, Mashhuda, Peter-Pike, Brian, Brad, and Paul voted to approve

- (i) APPROVED**

ACTION Item: Adam B. to communicate the Approval of the MoU renewal to Joaquim and Ashley with edit. (done)

4) Agreements renewal: RTC

- a) RTC is a part of SIGGRAPH community and Mashhuda noted it is good to give exposure. This is a standard agreement and looking to have promotion on the organization side.

- i) Vote: To approve the RTC agreement.

- (1) Adam b. moved, Brad seconded

- (a) Mikki, Mona, Jessica, Adam b, Adam f, Mashhuda, Peter-Pike, Brian, Brad, and Paul voted to approve

- (i) APPROVED**

- ii) Vote: to approve the VIEW agreement.

- (1) Mashhuda motioned, Peter-Pike seconded.

- (a) Mikki, Mona, Jessica, Adam b, Adam f, Mashhuda, Peter-Pike, Brian, Brad, and Paul voted to approve

- (i) APPROVED**

- iii) As an update, Diana is stepping down as External Relations Committee Chair.

ACTION Item: Feldman to email Diana post EC meeting to inform her of the status of the approved RTC and VIEW agreements. (done)

5) ISMAR Sponsorship -- new conference sponsorship (Jessica)

- a) Jessica provided context that this is coming to a vote because it is a new sponsorship (the EC does not vote on renewals unless there is something added)

- i) Jessica noted that this is an area they want to have involvement in, even if it's only 10%. It's not a large percentage with little financial risk.

- (1) Adam B. noted that SIGCHI is already supporting them.

- ii) Vote: To approve the ISMAR Sponsorship.

- iii) Brian move, Adam B. Seconded

- (1) Mikki, Mona, Jessica, Adam b, Adam f, Mashhuda, Peter-Pike, Brian, Brad, and Paul voted to approve

- (a) APPROVED**

ACTION Item: Jessica to email Joaquim and Ashley post EC meeting to inform them of the status of the approved ISMAR agreements. (done)

6) Digipro Sponsorship -- MOU required with ASCE for Pipeline as co-located conference

- a) Jessica provided context that Digipro has already been a sponsor, but they have partnered with ASCE and this needs to be voted on because of the new organization involved.
- b) Jessica noted that they are very valued members of specialized conference communities and have heavy industry involvement, which is valuable in the portfolio of SIGGRAPH's specialized conferences.
 - i) Approving Ashley to work on MOU.

(1) Decision: The EC unanimously agreed to have Ashley work on the MoU with Digipro and ASCE.

ACTION Item: Jessica to email Joaquim and Ashley post EC meeting to inform them of the decision regarding Digipro. (done)

7) [EC Voting Only]

- a) PAG Chair – George Drettakis

i) APPROVED

ACTION Item: Jessica to email Holly to inform her. (done)

- b) Practitioner Chair – Elizabeth Baron

i) APPROVED

ACTION Item: Jessica to email Rebecca and Elizabeth and get on-boarding started. (done)