

ACM SIGGRAPH Executive Committee Agenda

Thursday, January 9, 2020

2 - 3 PM PDT/ 5 - 6 PM EDT

Meeting attendance:

Adam Bargteil, Executive Committee, *Director and Chair-Elect*

Ashley Cozzi, ACM

Jenna Feldman, Project Manager

Adam Finkelstein, Executive Committee, *Director*

Jessica Hodgins, Executive Committee, *President*

Mona Kasra, Executive Committee, *Director*

Brad Lawrence, Executive Committee, *Treasurer*

Scott Owen, Governance Committee, *Chair*

Mikki Rose, Conference Advisory Group, *Incoming Chair*

Peter-Pike Sloan, Executive Committee, *Director*

Cindy Stark, Conference Director

Paul Strauss, Executive Committee, *Director*

Brian Wyvill Executive Committee, *Vice-President*

1) Approve EC Meeting Minutes

- a) See [Dec 5-8](#) and [Dec 12](#) minutes
- b) [Google Form](#) to Approve
 - i) Dec 12: Paul, Peter-Pike, Jessica, Mona, Brad, Adam F., and Brian Approve.
(1) APPROVED
 - ii) December 5-8 will be revised for a new public version.

ACTION item: Jenna to revise December 5-8 meeting minutes for public consumption.

2) Strategy Group Updates

- a) Nurturing (Brian)
 - i) Adam F. has transitioned to Nurturing Communities.
 - ii) Two big conference events are going well.
 - iii) Travel grant committee has met and Matthew will come up with concrete guidelines
 - (1) Requested to have representation on Travel grant committee from SACAG and CAG, Mikki from CAG attended last travel grant meeting
 - iv) Looking to follow-up on existing idea from past meeting notes and minutes.
 - v) Recruited AJ as a new member of the committee.
- b) New Communities (Adam)
 - i) No Update on this.

- c) MarComm (Bob)
 - i) Evan and Bob were not in attendance. Evan is struggling to find a date for the approved communications committee meeting.

3) Updates from Standing Chair meetings

- a) Career Development (Jessica)
 - i) Corinne is expanding XSV to SA.
 - ii) Chatted about mentoring work that Mikki has been working on.
 - (1) Looking to execute a cohesive women's mentorship program tied in with what the D&I committee is already doing.
- b) External (Mashhuda)
 - i) Mashhuda was not in attendance.
 - ii) Brian was approached by Diana to discuss Eurographics agreements and whether the external relations committee is taking over that management.
 - (1) Brian provided a list of what he thought was required for someone to represent SIGGRAPH at that meeting
 - iii) Jessica noted that Diana from external relations is to own agreement, but not necessarily be the liaison at the meetings.
 - (1) For this, it would be good to recruit an executive committee member who has a stake in that community who can attend those meetings.
 - (2) Scott noted that this need was covered.

4) Conference Updates

- a) SNA (Cindy or Mikki)
 - i) Submission deadlines are coming up.
 - ii) Kristy is working on finding a keynote, if anyone has any recommendations they should send it to her soon.
 - (1) Adam F. suggested someone from graphics side of NASA.
 - iii) Budget is a high priority; budget meeting is the first meeting in February.
 - iv) Cindy sent income side to EC.
 - (1) Waiting for revised numbers from Freeman AV and Freeman Service.
 - (2) Once numbers are finalized, Kristy, Cindy, Pol, and Mikki will review line by line before it's presented to the CAG.
 - v) Once all changes have been made, then they will discuss how to present it because they will likely not get to 0 without major cuts.
 - (1) The high budget is the result of many things, one being changes in scope with new projects.
 - (2) Other reasons include the electrical for DC is much higher because Freeman does not have control over it like they did in LA. This wasn't anticipated or flagged to the CAG when they were first discussing this location.
 - (3) Other things have been taken out of the budget, then they will return to them when they consider granting wish lists.
 - (4) Typically like to take wish list items, snacks are on there.
 - vi) Mikki: Also looking at a company to evaluate user-experience of conference website.

- (a)
- vii) Marc and Mikki will onboard officially onboard Muunuu onto the CAG soon.
- viii) Marc and Mikki are preparing for the onboarding presentation for new the 2021 conference committee the week following and then the official 2021 committee meeting on the weekend of February 28.

ACTION ITEM: Jenna to replace Marc with Mikki.

5) Chapters Offsite Meeting Proposal (Jessica) [[See link to the proposal here](#)]

- a) This committee meeting has occurred every year under Jacky, now the first under AJ.
 - i) For context, the EC wants to move toward not having these meetings every year so they will approve each meeting every year moving forward.
 - (1) These meetings are planning for the conference and team bonding.
 - (2) A large cost at 30 k to have every year.
 - ii) A concern as raised that limiting their meetings may do them a disservice as the importance of this committee was discussed at the Dec 5-8 meeting.
 - iii) Do not have support for sending the message that they will not happen every year, but do have support for this meeting this year.
 - (1) VOTE: Approving the proposal from chapters
 - (a) Brian moved. Adam Seconded.
 - (b) Adam B., Brad, Peter-Pike, Adam F., Paul, Brian, Jessica, and Mona voted to approve.

APPROVED

- iv) **ACTION ITEM: Brian to reach out to AJ to discuss content for next Chapters meeting.**

6) Linklings Project Discussion (Jessica) [[See document](#)]

- a) Proposal to flag people who are SIGGRAPH members in their publications. Good thing to do for recognizing that authors and contributors are members.
- b) The EC concurred that this proposal has small cost, high value, and that showcasing members is a good thing.
 - i) VOTE: To approve Linklings Project
 - (1) Adam F moved. Brian seconded.
 - (2) Peter-Pike, Brian, Mona, Brad, Paul, Adam B. Adam F., and Jessica voted to approve.

APPROVED

7) Governance items to Approve (Scott) [[See items here](#)]

- (1) VOTE: To approve all items except 11.3 Airline Policies.

- (a) Adam B. Moved. Paul Seconded
- (b) Peter-Pike, Adam B., Brad, Mona, Brian, Jessica, Paul, and Adam F. voted to approve.

APPROVED

8) Discussion of ACM letter against proposed mandate for immediate open access (Jessica) [[See article from ACM here](#)]

- a) See [ACM Financial Report](#) and the [Petition](#)
 - i) In regard to proposed mandate for immediate open access, there have been two responses from ACM.
 - ii) SIGGRAPH should think about if it wants to participate in Gold Open Access.
 - (1) SIGGRAPH would pay the fees for the authors to public their paper to be available immediately.
 - (2) Two ramifications: 1) SIGGRAPH would have to pay for each author per year and 2) loss of income from digital library, take away the income from these fees.
 - (a) SIGGRAPH publishes roughly 600 papers a year, and gains approximately 300,000 k in revenue from digital library. Both of those would be a combined cost if SIGGRAPH decides to do this.
 - (3) For context, a CEO came to Jessica to discuss this issue, citing a hesitancy to work with SIGGRAPH because of this letter being signed.
 - (a) They prefer immediate open access.
 - (4) The options are to either opt for immediate open access and incur a 400 to 500-thousand-dollar cost (covering author publishing costs and loss of digital library revenue), or to wait for what ACM decides to do.
 - (a) As for the first option, it was noted that this could boost the popularity for publishing and bring more people wanting to publish.
 - (b) Another concern was expressed that if popularity increases, so does the overall cost of the decision, however, the consensus was that increasing submissions would be a good problem to have.
 - (5) Another perspective noted that this is slowly becoming an industry standard, nearly all organizations are moving to Open Access.
 - iii) Ashley Cozzi from ACM stated that the transition plan has been thought about and has been in place for the last 8-10 year. Overall, the change in publication model is something ACM is taking very seriously.
 - iv) Looking at the ACM financial report, they are making 12 million on publications and 10 million is the expenses, they have to pay attention to this.
 - (1) Adam F. suggested campaigning for the money.

- v) Jessica noted that the CEO she originally spoke with about this issue is interested in contributing, and willing to bring other CEOs together on this, something near 100,000.
 - (1) On this, SIGGRAPH could broker a deal with ACM, and make sure there is a plan once ACM comes to a conclusion on their action plan.
- vi) Jessica to EC: If you have proposal that could make sense, perhaps spending down reserve to do this for our community now, or waiting until ACM works through their transition plan. There's an option to negotiate a lower rate or ask the authors to pay some portion of the fee to get the large 700,000 cost down.
 - (1) The EC agreed that this is necessary to consider and create an action plan for.
- vii) SIGGRAPH needs to decide whether they will act and do something soon, taking on extra costs, or wait until ACM makes their decision and go along with that.
- viii) Jessica will come back with a soft proposal on this later after hearing from other members of the EC.

9) COI discussion (Jessica, EC voting only)

- a) No minutes were recorded on this discussion.