

ACM SIGGRAPH Executive Committee Agenda

Thursday, February 20, 2020

2 - 3 PM PDT/ 5 - 6 PM EDT

Meeting Attendees:

Adam Bargteil, Executive Committee, *Director and Chair-Elect*
Bob Berger, Leadership Consultant
Jenna Feldman, Project Manager
Adam Finkelstein, Executive Committee, *Director*
Mashhuda Glencross, Executive Committee, *Director*
Jessica Hodgins, Executive Committee, *President*
Mona Kasra, Executive Committee, *Director*
Brad Lawrence, Executive Committee, *Treasurer*
Scott Owen, Governance Committee, *Chair*
Kristy Pron, *2020 SIGGRAPH Conference Chair*
Mikki Rose, Conference Advisory Group, *Incoming Chair*
Peter-Pike Sloan, Executive Committee, *Director*
Cindy Stark, Conference Director
Paul Strauss, Executive Committee, *Director*

SIGGRAPH 2020 Conference Budget

- 1) Kristy Pron, the 2020 SIGGRAPH Conference Chair, presented the 2020 Conference budget to the EC.
- 2) Questions & Discussion: Kristy opened up the floor for the EC to ask various questions about the budget and the SIGGRAPH conference overall.
 - a) Job Fair: There will be a dedicated ballroom and it will all be done in one day, not on the exhibition floor as it has been historically.
 - b) Executive experience: Anyone who signs up for the executive experience will receive an experience hall pass and then receive 5 exhibits passes to bring colleagues with the hope that they upgrade those passes.
 - c) Labs: Courses and workshops are still included in this, but they are no longer called workshops, but 'hands-on courses' with demos as an addition to that.
 - i) Come through Unified Jury as a check box, and then the Studio Co-Chairs will figure out what fits in based on what is accepted.
 - d) Virtual Attendee Experience: Mikki noted that the committee is working on it right now and have another meeting scheduled with Bill Mott from Freeman. They

have a few questions before they officially settle on things, but do have recommendations in place.

- e) A point was raised about the presence and threat of the COVID-19 (Corona Virus) outbreak and how they predict/are preparing for that to impact the 2020 conference, specifically in regard to international attendees.
 - i) Currently, they are not sure how much of an impact it will have on the conference and do not want to make any moves to impact the budget now when they don't know what will occur by the summer. They speculate that a full conference would take the biggest loss in attendance from it, and they have a contingency plan in place regardless of that drop in full conference registration.
 - (1) However, they will continue surveying the situation and Ashley Cozzi is to provide the conference specific wording to share with the attendees.
- f) Best Paper Award: An addition from the papers committee was to have a Best Paper Award. Has not been confirmed, but they put it in the budget for the time being.
- g) Kristy noted that they are in discussions with Christy Digital about trying to do a three-year deal with getting some equipment to offset the cost of large projectors and various equipment, which may impact the budget since they did not budget for having this deal in place.
- h) Job Fair: There are two things for it, there is not a budget for job fair companies who want to recruit on the show floor, they're just exhibitors. Second, they will have a tabletop for the job fair for a couple of hours.
- i) The EC wondered about the ability to pull registration numbers from the mid 2000's (perhaps Boston from 2006) to compare changing demographics of attendees.
 - i) It was noted that considering the potential impact on international attendees, that promoting virtual attendance to them earlier may be useful.
 - (a) Mikki reported that the ad hoc committee on virtual attendance is discussing this issue and has recommended that they promote virtual attendance closer to the conference as to not interfere with advanced deadlines.
- j) Appy hour: There is not a program chair for it, as it falls within the experience hall venue. However, it was felt that it was important to continue with the program as there has been extremely positive feedback from contributors and it's seen as more of a service as they receive valuable input from attendees.
- k) VR Theatre: They arrived at \$25 as a price per ticket as a mode of incentive for those who purchase tickets to actually show up and not waste a seat.
 - i) At the conference, there will be a standby line for those who did not buy a ticket in pre-order but want to wait for a seat in case there are no-shows.

- ii) Company tickets: A total of 1,620 seats for all of the shows with almost 1,100 available for sale. 300 were reserved for platinum registration, pathfinders, media, and additional contingency seats. Additionally, each chair on the 2020 committee will receive a ticket.
- iii) As for a cost from the Freeman AV perspective, is \$60,000 for equipment, and then for decorations it's \$51,000, not including any labor or electrical (labor is not budgeted for a specific venue).

Miscellaneous Items

EG Agreement [Jessica via email]

- I) See supporting documentation and discussion here.
 - i) Vote: The EC voted to approve the EG Agreement
 - (1) Brad, Adam F, Adam B., Mashhuda, Paul, Jessica, Peter-Pike, and Brian voted to approve.

(a) APPROVED