

# ACM SIGGRAPH Executive Committee Agenda

Thursday, November 14, 2019

2 - 3 PM PT/ 5 - 6 PM ET

## **Attendees:**

Adam Bargteil, Executive Committee Director, and Chair-elect  
Marc Barr, Conference Advisory Group Chair  
Bob Berger, Leadership Consultant  
Jenna Feldman, Project Manager  
Adam Finkelstein, Executive Committee Director  
Jessica Hodgins, Executive Committee President  
Mona Kasra, Executive Committee Director  
Brad Lawrence, Executive Committee Treasurer  
Scott Owen, Governance Committee Chair  
Peter-Pike Sloan, Executive Committee Director  
Cindy Stark, Conference Management  
Paul Strauss, Executive Committee Director

**ACTION ITEMS are marked in red text.**

**Decisions and recommendations are marked in green text for easy reference.**

## Meeting Minutes

- **Approve EC Meeting Minutes - October 31, 2019 Minutes**
  - **APPROVED.**

## Strategy Group, Standing Chair, and Conference Updates

- **Strategy Group Updates**
  - **Nurturing (Brian)**
    - Preston Smith is working on member benefits and will have a high-level summary for December EC meeting.
    - Need new members for the committee.
    - The travel grant program: Brian is targeting a 2020 DC roll-out.
      - Jessica suggested to target the spring specialized conferences in 2020 for a roll-out.
    - A new member benefit being explored is a talk on how to be a better presenter at SIGGRAPH with various information and an online tutorial.
  - **New Communities (Adam)**
    - At their last meeting, discussed objectives and topics for December meeting
    - Working on the budget.

- Adam B. suggested a shift in the way EC strategy meetings ideate in regard to 2030.
  - Jessica asked Bob to include this in the agenda at the December meeting.

**ACTION Item: Bob to include agenda topic in December meeting agenda.**

- **MarComm (Bob)**
  - The marketing company will have a report for the committee soon.
  - They are working on recommendations and the marketing strategy for SIGGRAPH to implement.
  - Preston Smith is working on the YouTube channel.
- **Updates from Standing Chair meetings**
  - **Career Development (Jessica)**
    - There are four open positions (nurturing researchers, nurturing practitioners, life-long learning, and professional development) that they are looking to fill.
      - The EC will discuss these roles more at the in-person meeting.
  - **External (Mashhuda)**
    - Mashhuda is not present.
      - Mashhuda, Diana, and Joaquim are having a meeting at SA.
- **Conference Updates**
  - **SNA (Marc or Cindy)**
    - Marc: There has been multiple CAG calls over the last few weeks on a variety of topics including: 1) Planning April event (formerly known as Business Symposium), 2) Contributor recognition, 3) How to approach revenue for 2020, and 4) Changes in games, curation guidelines, and donations.
    - Discussed on the last call how to plan for the 2020 budget. There are factors to consider because of the new location and other concerns.
    - Jessica: One possibility is to provide EC assumptions of registrations (income).
      - Cindy will be able to do that.

**ACTION Item: Stark to share registration assumptions (income) with EC.**

- CAG discussed the registration numbers prior to the EC call and saw an upward trend from 2017-2019. They discussed averaging the registration projection somewhere in-between Vancouver and Anaheim.

## Space at SNA 2020 and Debrief

- **Discussion of space at the conference (Jessica and Adam B.)**
  - Cindy has reserved a room for the EC to put on programming throughout the week.
    - Town halls, Doctoral Consortium, Thesis Fast Forward, Frontier Talks, and International theatre could all be put in this room..
    - This will be discussed further at the December meeting.
- **Debrief from GTC: Nvidia conference (Adam B.)**
  - It was successful, however the logistics were messy.
    - Emily Drake, Corinne Price, and Chris Evans were at the booth. The talk went well and received a lot of engagement.
    - Emily noted that the overall presence was well-received. She guessed that about 70:30 or 60:40 of the attendees did have awareness of SIGGRAPH. Over 100 new sign-ups for SIGGRAPH conference newsletter.
    -
- **6. Discuss of next scheduled EC call (Jessica)**
  - The next EC call has been cancelled in lieu of the Thanksgiving holiday.

## December Meeting

- **7. December Meeting Agenda (Bob)**
  - Bob shared the tentative agenda and schedule with the EC.
    - Next week, Bob will reach out to everyone for biographies and fill-out the pre-meeting survey.

**ACTION Items: Bob to send out requests for biographies and pre-meeting surveys to the invited December meeting attendees next week.**

## [EC VOTING MEMBERS ONLY] 2022 Conference Chair

- **Approval of 2022 Conference Chair [EC Voting Members Only] (Marc)**
  - Vote to approve the 2022 conference chair. Information on the candidate was sent-out to EC voting members prior to the 11/14/2019 meeting.
    - Candidate: Munkhtsetseg "Muunuu" Nandigjav

• **APPROVED**

