

ACM SIGGRAPH EC Notes - Public

Friday, September 7, 2018

10 AM - 12 Noon PDT/1 PM - 3 PM EDT

Participants:

Executive Committee: Adam Bargteil, Marc Barr, Alain Chesnais, Evan Hirsch, Mashhuda Glencross, Jessica Hodgins, Jeff Jortner, Paul Kry, Brad Lawrence, Scott Owen, Alyn Rockwood, Peter-Pike Sloan, Paul Strauss, Brian Wyvill

CAG: Roy Anthony, Kristy Pron, Mikki Rose

ACM: Ashley Cozzi

Staff: Jess Butterbaugh, Marcia Daudelin, Francesca Regan, Cindy Stark

Notes:

Purpose: Discussion of the EC Debrief from the conference

1. Review of EC Debrief
 - a. Nurturing Communities Initiatives
 - i. Thesis Fast Forward
 - ii. Advisory Group Lunch
 - iii. Doctoral Consortium
 1. Held on Saturday, 8 students and 8 faculty
 2. Format was a closed session
 3. CHI - for large conference it is part of budget; smaller conferences, apply for NSF funding
 - iv. Discussion if these events could happen outside of conference; issue could be additional travel expense; could hold in local hot-spots
 - b. New Communities
 - i. Morning Talks
 1. Overall went well
 2. Unintended audience was targeted - more career mature, practitioner attended.
 3. Discussion if there is a way to target research audience as initially envisioned or continue as is
 4. Suggested topics initially: manufacturing, medical (research), specific speakers
 5. Suggestion to have draft of program statement with details to share with CAG
 6. Need to consider if this program should continue as it rolled out this year or focus on research
 7. Original purpose for this program was to encourage research in new areas as research funding in graphics is not currently well supported

- c. Discussion of having liaison role on S2019 committee helping with coordination between organization programs and logistics for conference
- d. Workshops - all well received
 - i. Automotive - considering specialized conference
 - ii. Truth in Images - working on publishing paper
 - iii. Healthcare - participants highly engaged; looking at sending SIGGRAPH reps to Healthcare conferences
 - iv. Next step is to start discussion on topics for S2019
 - 1. Want to identify, ideally before General Submissions deadline
 - 2. Would like to try to integrate these topics more with conference
 - v. Suggestion to try to crowdsource ideas instead of BOF session
 - 1. Call for topics in SIGGRAPHITTI
 - 2. Social Media outreach
 - 3. SIGGRAPH Now or youtube
- 2. MarComm
 - a. Discussions on how to engage with other communities/agencies in DC
 - b. Working to have Conference in a Box ready in next three months, would like to have someone in place to understand what type of content should be prepared/packaged for other conferences that is able to specifically target needs.
- 3. Organization
 - a. Work closely with conference team to help broaden exhibitors
 - b. Voting
 - i. Overall messaging efforts did not improve voter turnout
 - ii. Meet the Candidates - 324 people streamed, but did not sure if accurate. In-person attendance was poor.
 - iii. Compared to other organizations, SIGGRAPH's percentage of votes is inline with other organizations voter turnout
 - c. Lines
 - i. Suggestion to create a portal for people to use own devices to experience the AR/VR experience
 - ii. Sign-up and get an alert when a spot is available
 - iii. Everyone who waited for a VR ticket received one
 - iv. Line checks by SB showed wait times were 15 minutes
 - d. Logistics - is the international theater the proper venue for all events held there
 - e. Discussion on recordings
 - f. Conference Scheduling
 - i. Marketing conducting survey on app and sending to EC
 - g. D&I Summit - would like to do again and determine how to reduce costs or get donations to make zero costs
 - i. Donations need to be coordinated with conference
- 4. Other topics
 - a. Questions for next, morning talks and rep from S2019 committee role for Org
 - b. Planning for Washington, DC in 2020

- c. First-Timer Sessions
- d. Pathfinders - guide vs in-person. Provide sample schedules based on field/area of interest
- e. Suggestion to align organization events with pattern/timeline that conference follows for submissions
- f. Opening award session
 - i. The separate session from keynote worked well. Suggestion to continue for next year
 - ii. Suggestion to provide more information on award winners during presentation. Enhance presentations with more content about the award recipients (images, videos, etc)