ACM SIGGRAPH EC Notes - Pubic
Friday, October 5, 2018
8 AM - 9 AM PDT/ 11 AM - Noon EDT

Participants:
Executive Committee: Adam Bargteil, Marc Barr, Alain Chesnais, Mashhuda Glencross, Jessica Hodgins, Paul Kry, Brad Lawrence, Peter-Pike Sloan, Paul Strauss, Rebecca Strzelec

Staff: Bob Berger, Jess Butterbaugh, Francesca Regan, Cindy Stark

Agenda:

1. Strategy Group Updates
   a. Data
      i. Rescheduling calls
      ii. Gathering data on post-conference survey and registration data
   b. Governance
      i. Bylaws will be posted to website
      ii. Discussing structure for standing committees
      iii. Working on Social Media
      iv. Additional minor changes for policies document
   c. Digital Presence
      i. Meeting with History Committee
      ii. Working on digital assets, currently working on CAF pieces
      iii. Looking at adding section to website for educational materials/videos
      iv. Looking into getting raw SIS data and code used to import to digital library
      v. Need content manager for website
2. Conference updates:
   a. Debrief from S2018 Wrap Meeting
      i. Good feedback on new format for opening ceremony and feedback
      ii. Keynote speaker, Rob Bredow, well received
      iii. Transition to Linklings submission system went well overall
   b. Survey Feedback
      i. S2018 was largest attendance in Vancouver for SIGGRAPH
      ii. Exhibits: largest number of meeting rooms sold this year
      iii. Review of highlights from marketing and attendee survey
      iv. Discussion on adopting year-round app
      v. Highlights of Exhibition survey
      vi. Review of attendee community demographics
      vii. Review of open comment themes
      viii. Discussion on what cities attendees would like future SIGGRAPH conferences to be held
   c. Highlights from Volunteer and Contractor Debriefs

        d. Art Papers program had significant uptick in submissions, tripled between 2017 and 2018
        e. Coming up for CAG
            i. Review of applications for NA 2021 Conference Chair
           ii. S2019 Committee Meeting planned for October 19th
          iii. CAG Meeting planned for October 26
        f. Job Fair
            i. Shift from three days to two days
           ii. Discussion at contractor debrief was that the two days worked well

3. Review of preliminary agenda for November meeting
    a. Request to send industry trends data for pre-read materials
4. Discussion on additional attendees at D.C. meeting