November 2015 EC Meeting Notes

November 13-15, 2015

Grand Hyatt Hotel, Washington DC

Friday, November 13, 2015

Incoming/Outgoing EC Members/Guests
- Jackie White outgoing EC rep to the SACAG

Motion in Games Conference in Paris
- Due to a terrorist event, travel into France was shut down, resulting in Motion in Games Conference cancellation.
- Action Item:
    - Farrah to determine if there is an Act of Terrorism clause in insurance policy.
    - Farrah will work with ACM on refunding registration and work with contract holders

International Resource Committee Issues
- Key volunteer decided to not fulfill his duties at SIGGRAPH Asia. Had procedures in place to mitigate disruption. Barb to continue review of IRC.

Standing Committee Reports
- **DAC**
    - Discussed membership numbers, international outreach, Call of the Show, partnership with ISEA, integration and communication across all ACM SIGs.
- **Information Services**
    - Discussed listservs, websites, retirement of conference sites, documentation, web server hardware refresh, streaming conferences, web tech group list.
- **Publications**
    - Discussed SA Publications and contributor rights management, streamlining rights management forms, customization of content templates, ACM proceedings meeting.
- **SIGGRAPH Asia**
    - Discussed interest in pre-purchase USB, new rules for website content, rights management, how to check Digital library for changed content, and whether or not SA should have their own app.

ACM Open TOC Program Decision
- TOC direct references should be available two weeks prior to a conference and for up to one year after a conference. Generating an open TOC for all conferences on SIGGRAPH.org.
- Action Item:
    - Jeff to follow up with ACM. EC agreed that Open TOC to be available in perpetuity as long as we can change our minds if Open TOC start affecting income

Bogota Conference Update
- Switching from industrial-based to academic based conference, applying as a sponsored conference of ACM. Discussed steering committee, no financial impact on SIGGRAPH, journal-quality papers. Conference needs to occur in September.

Saturday, November 14, 2015

Welcome/Agenda/Aug Minutes Approval
- August 2015 minutes were approved with a 6-0 vote: Jeff Jortner, Brian Wyvill, Paul S Strauss, Evan Hirsch, Jessica Hodgins, Dave Shreiner

Future of SIGGRAPH Asia Report
- Report of the SACAG on the Future of SIGGRAPH Asia. Discussed current contract with Koelnmesse, desire for attendees to start an Asia-specific association if SIGGRAPH removes or diminishes SA presence, budget and financial risk, conference planning for the next three years, growth of Asian Chapters.
- Action Item:
    o Brian to provide breakdown of attendance from various regions/worldwide (stats not available at time of meeting)
    o Brian to request S20145registration data from Prakash

CAG Report
- **XSV**
    o Discussed categorization of student volunteers that no longer fit student volunteer category level and benefits, capacity issues with XSV, application process, check ins. XSV program is still viewed as positive, but need for better guidelines, involvement, and job description, and establishment of a contact at conference for each committee.
- **Co-Located Conferences**
    o Discussed issues with co-located conferences and the registration system, registration system and conference dates conflicted. Proposal to give RegOnline to all Specialized Conferences for free (SIGGRAPH pays for it).
- **Adding Appointed Member**
    o Richard Chuang will be joining CAG, year to year. Committee looking into second position and candidates and new conference chair.
- **Registration Items**
    o Working to standardize rates, and assess value. Determining value of content and activities and definition of conference categories. Proposed new rates. Increase student rates?
- **Platinum**
    o Platinum access has been a good revenue stream for negligible cost, and has been well received by attendees.
- **Registration Categories**
    o No large changes, just more consistency
- **Student eligibility**

o   Students must be ACM Student member, or provide documentation. Recommendation that students need to be an ACM or SIGGRAPH Student member to get student discount.

SIGGRAPH 2015 Financials Overview
- Discussed budget forecasting for Anaheim 2016, exhibit sales, didn't have to enact contingency, platinum registration revenue, usage of discretionary funds, financial unknowns (hotels, rebates), projector donations, and Reserve Fund transfer.

Conference Reports
- **S2016**
  o   Discussed categories, format switch to be more informal and friendly, creation of a collaborative atmosphere, facilitating more varied content, how to educate jurors to assess content more objectively, using smaller rooms for production sessions, content streaming, and desire for better attendee tracking.

- **S2017**
  o   Jerome is ramping up, and he's reached out to his chairs. EC has to approve Papers Chair. EC and CAG need to have a conversation about long-term strategy.

Conference Reports
- **SIGGRAPH Asia**
  o   Attendance totals and factors, no automatic membership in Asia, meeting with SA 2016 Conference Committee, how to better prepare Committee Chairs and volunteers for conference and working positions. Pros and cons of supporting Small Conferences or Regional Conferences. Developing communities are largely practitioner-focused.
  o   **Motion (SACAG proposal): The EC agrees that we should maintain the 2015 SIGGRAPH Asia model for 2017 through 2018, with renegotiation with Koelnmesse, as per SACAG recommendation.**
      - Moved: Jeff Jortner
      - Second: Evan Hirsch
      - Yes: Brian Wyvill, Paul S Strauss, Jeff Jortner, Ramesh Raskar, Evan Hirsch, Dave Shreiner
      - No: Jessica Hodgins, James O'Brien

Election Process Committee Report
- In an effort to get better voting turn out, voting would occur during SIGGRAPH. New officers take office Sept 1 instead of July 1, current officers extended to August 31.
- **Motion: Change the election cycle so new officers take office September 1 instead of July 1 , and election is complete by August 15.**
  o   Moved: Evan Hirsch
  o   Seconded: Paul S Strauss
  o   Yes: Brian Wyvill, Paul Strauss, Jeff Jortner, Ramesh Raskar, Evan Hirsch, Dave Shreiner, Jessica Hodgins, James O'Brien

SIGGRAPH NEXT

- Discussed ideas and potential opportunities of where we see SIGGRAPH going, how to position SIGGRAPH Next, differentiating factors, value proposition, and curation of content.

Sub-Committee Discussions
- **New Communities**
  - o Discussed how to better engage underserved communities and interest areas. Ideas included to have job fair, and to potentially subsidize participation, bring in mainstream speakers from aerospace, medical, and financial. How to curate content.

- **Data Analysis and Collection**
  - o Discussed how to centralize all data, so we have a common repository, and using Google Analytics to track effectiveness and reporting. Working on better data collection for Chapters. Tracking Digital Library downloads by category to better identify what's trending and where we should be looking forward.

- **Voting Process Logistics**
  - o Need to encourage voting, make process easier. Have ACM re-send voting credentials. Brainstorm ways to encourage move volunteer involvement and awareness of the organization.

- **Combining Value Prop and Strategy and Outreach**
  - o Identify leading edge graphics interactivity categories to identify areas of growth. Ask CAG to restructure content (50% current content, 25% new growth areas, 25% retention and career development)

Motion: Rename Small Conference Committee
- **Motion: Change the name of the Small Conferences Committee to Specialized Conferences Committee**
  - Moved: Jeff Jortner
  - Second: Paul S Strauss
  - Yes: James O'Brien, Jessica Hodgins, Jeff Jortner, Brian Wyvill, Paul S Strauss, Dave Shreiner
  - Absent: Evan Hirsch

Small Conference Registration/Submission System
- Based on SIS RFP, we will delay on making a decision - would like to roll these together.

Motion: Publishing Vote Counts from Elections
- **Motion: Effective with the 2016 election, we publish vote counts from elections**
- Moved: Paul S Strauss
- Second: Dave Shreiner
- Yes: James O'Brien, Jessica Hodgins, Jeff Jortner, Brian Wyvill, Paul S Strauss, Dave Shreiner, Evan Hirsch

Finance Report

- $2.847,004 required fund balance, ending fund balance $3,359,215, $484,214 above fund balance

CG&A Conference Sessions at SIGGRAPH
- Discussed whether SIGGRAPH should showcase IEEE/CG&A papers. If CG& A can identify things we are not doing that expand the field, then we should consider it and run it past the CAG. Some interesting application areas worth exploring. Need to be more proactive about bringing in practitioner content.
  - Action Item:
    - Scott to follow up with CG&A to discuss further

CIO Position
- Need to have a centralized system to collect information from the conference and implement strategic initiatives. Create a position to be responsible for operational proposals, with clear area of responsibility list, guidelines? Will discuss further with CAG.

Preview of January 29-31 EC Meeting in Chicago, Discuss May Dates
- January 2016 - January meeting will take place in Chicago on January 29-31, 2016. Half day with Mark Thorsby of Smith Bucklin on Saturday
- May 2016 - CAG May meeting, dates not set.

Doctoral Dissertation Award
- Award winner would receive a free trip to SIGGRAPH, and give one talk. Discussed a similar award for practitioners, and to have a set of talks at each conference.

Review of Volunteer Comp
- Reviewed current Volunteer Comp policies, and standardization of policies. Working to determine cost benefit analysis, identify retention strategies, budgetary concerns, to better understand needs and requirements for the program. EC to approve the budget in March.
  - Action Item:
    - Dave will collect information about needs to determine baselines, define roles, etc. and work through categories.

Subcommittee Working Groups
- **Research Funding Liaison**
  - Discussed preparing a SIGGRAPH Future document, need to pull people into the process earlier. Can we use this to start an advocacy effort?
- **New Media**
  - Identify strategies surrounding New Media partnership opportunities with companies. Test with companies and Chapters.

New ACM CEO

- Bobby Schnabel is the new CEO of ACM. If you have specific topics for Bobby, please send them to Jeff.

Google Apps
- Revamping Google Apps access to better meet needs of organization. Determining requirements and configurations.

Wrapping Up
- Need to do a better job of addressing some agenda topics prior to the EC Meeting. Use Zoom for once monthly virtual meetings.