

EC Meeting

Welcome/Agenda Overview/May Minutes Approval (Jeff)

1. **Minutes approved** – Motion Jeff, Second Brian, Jessica, James, Paul, Dave, Jacki – yes , Ramesh and Evan – did not vote

Incoming/Outgoing EC Members (Jeff)

Upcoming Review of Comp Policy for Organization

1. Want consistency of process and coverage across organization
2. Will be contacting everyone with next steps

Computer Graphics History Project (Frank Foster)

0. Trailer and Presentation
1. Emphasis on resuming interviews with pioneers and award winners, making them synonymous with SIGGRAPH
2. We will figure out how to distribute links to EC, with limited time distribution

Open Access (Stephen)

1. Open access is open, unrestricted access to research, without a paywall
2. Current policy
 - a. Open toward journal and conference publication
 - b. There will be a financial cost with open access
3. Jeff and Stephen conference call with ACM - All conference materials are free in digital library, links will point you to library for one year
 - a. ACM Journal discussions underway
 - b. Tog - Zip file with technical files with access from DL
 - c. New open access journal project is on hold at this time
4. Some influence needs to be put on granting agencies
 - a. Regional ACMs to work with granting agencies

Pubs Report (Stephen)

1. USB key with conference info, available for people that pre-registered for conference, has been profitable and well received
2. ACM is looking at having conference presentations and papers presented at a journal level
3. SVR content is up in the DL, now under CAF - might re-label it to SVR for consistency

Chapters Report (Mashhuda)

1. Number of chapters growing in size each year
2. Student chapters are more dynamic
3. New chapter in Brisbane
4. London very active
5. Most active chapters are international these days
6. Half our chapters put on an event every month (about 33 events per month spread across 66 chapters)
7. Trying to formulate an agenda to foster chapter growth and development, especially in SIGGRAPH Asia regions
 - a. Jeff approved some additional funding to assist with this last year

8. Working with Shanghai chapter to have a wider technical range of skills
9. Setup expectations differently in Asia
 - a. Encourage chapter members to become members of organization as well, to grow the organization as well
 - b. Generate more ground level enthusiasm to grow the Asia conference
10. Want to continue to grow chapters more aggressively
 - a. Very North American committee focus hampers some Asian region growth - would like to bring more Asia representation to the organization
11. Don't have reliable member information, but chapters aren't very diligent about keeping these current
 - a. Membership in Asia chapters runs about 100 members at high range, in the tens at low end of range
 - b. Need a groundswell of chapters in Asia and other regions, most growth will come internationally, especially from Asia
12. Associate Membership primarily geared toward chapter members
 - a. Associate memberships
 1. Free membership if member of a chapter
 2. No voting rights
 3. No access to digital library
 - b. Issues with the software have prevented us from tracking Associate Memberships
 - c. Work with Farrah to identify solution for capturing membership lists
 - d. Student memberships aren't being well tracked
 - e. Some concerns over privacy - need to be careful about how we capture and share information between agencies
13. Give Chapters more access to resources, ready to screen content
14. Distribute The Story of Computer Graphics to chapters
15. How do we figure out trust/permission issues?
 - a. Separate what we can show, where we can show it
 - b. Work with Marketing
16. From Chapters POV: Chapters that are geographically further away have financial challenges, how can we distribute sensitive content (streaming, etc). Need help from CAF committees.
17. Lots of chapters events at conference
 - a. Joint student volunteers luncheon
 - b. Chapter leads enjoy meeting key volunteers, building enthusiasm, getting people to join organization
 - c. Chapters Party
 - d. Chapters Workshop - Immediately after lunch
 - e. Chapter Start Up meeting
18. Need to offer better resources for Chapters
 - a. Singapore chapter is very much based on local resources at the moment - need more resources from the larger organization
 - b. How do we communicate which resources are available to chapters?
 - c. Distinguished Speaker ACM program, available based on guaranteed number of people (300 attendees?)
 1. Email to be sent to everyone in attendance at EC meeting
 2. ACM picks up travel costs, chapter picks up room and board

19. ACM Europe Council - SIG CHI AC fast tracked speakers, want to roll this effort into a similar program for Europe where we can identify speakers that can attend Eurographics events, and have more regular presentations. Identify a list of people.

Digital Arts

1. New
 - a. SIS for online exhibitions - made us more ambitious, created new opportunities for dialogue to use SIS for different purposes
 - b. Rights forms - Artists had difficult understanding Fair Use with ACM Guidelines, better understanding right now
 - c. New Volunteers - Really great, a lot of students,
2. SIGGRAPH ASIA
 - a. Two online shows
 1. Enhanced Vision show
 2. Altered Books: Digital Interventions
3. Digital Arts community growing, now 1000+ members
 - a. More Digital Arts cooperation in other SIGs
 - b. Increase use of DAC social site for communication
 - c. How can we better use our social site to improve communication?
4. Online exhibitions available for all chapters

Conference Reports (S2015, S2016, S2017, SIGGRAPH Asia 2015)

SIGGRAPH 2015 Conference (Marc)

1. Numbers look good, improvement over the last few years
2. New:
 - a. Platinum option, better gifts and access for exclusive access, \$150 extra
 1. Work with exhibitors more (Pixar) to create exclusive events
 - b. Do It Yourself - 12 new demos
 - c. VR Village - Nomadic dome with different displays, app where people can book time to view specific demos
 - d. Content from organizations like Imersa
 - e. Two automobile displays from Ford and Canadian Film Board
 - f. Panels
 - g. Best of Sessions for IEEE and UIST
 - h. Electronic posters
 - i. Keynote speaker meet and greet at MIT booth
 - j. 40th anniversary of ILM by Dennis Muir
 - k. Guest speakers for SIGGRAPH Next (informal talks)
 - l. Displays in lobby with Digital Arts
 - m. Actual display of quilts by Dan Aulfie
 - n. Alignment with ACM Ed council, coding workshop for teachers (full)
 - o. Education Camp (full)
 - p. Female students workshop
 - q. Native American students workshop
 - r. Breaks in the afternoons for full conference attendees
 - s. All contributors: Special gift
 - t. Visiting artist from South America using robot

3. Need to work on budget process
 - a. Process is showing improvement, still work to be done
 - b. Problems were coming from everywhere, but we're identifying opportunities for improvement

SIGGRAPH 2016 Conference (Mona)

1. Project plans, program plans and visions
2. Thought we'd scale down for 2016 for Anaheim venue
3. Surveys
4. Updates for websites - Unfortunately, we are behind on schedule, won't be live till October 15
 - a. Microsite interim solution for Anaheim
5. Chairs for other committees present at booth, wearing Mickey Mouse ears, will be at dinner on Friday, breakfast on Saturday

SIGGRAPH 2017 Conference (Jerome)

1. Assembling committee
2. Create more activity for specific areas of conference
 - a. GDC is more dominant, we need to make more effort to get games industry back - we do have quite a bit of content

SIGGRAPH Asia (Prakash)

1. Shenzhen had under 5000 visitors, 62% from China, others were Hong Kong, Japan, Korea
2. Revenue: Last year was first year in the red
3. Kobe: 30 exhibitors confirmed
 - a. 483 sq meters
 - b. Japanese exhibitors coming on strongly
 - c. Thailand increasing
 - d. 24 more exhibitors in pipeline
 - e. Google Cloud/Pixar sponsorships
 - f. Registration is open
 - g. Delegate numbers are significantly larger
 - h. Submission numbers are relatively the same
 - i. 84 accepted papers (around 24%, which is higher)
 - j. Two new additions
 - k. Symposium on visualization
 - l. Symposium on education
 - m. CAF
 - n. Famous Japanese animator coming in
4. Macau confirmed for 2016
 - a. Activities started
 - b. Chair, funding, contract secured
 - c. Funding is coming along well
 - d. Need to work with Chapters
 - e. Need to tap into Hong Kong and China markets
 - f. Arrange meeting with Judith to identify new contacts
5. Financial issues

- a. SIGGRAPH ASIA came in at a loss (loss of \$11k), didn't include SIS payment (\$30k), we're following up
 - 1. Pure project cost since we're managing conference directly
 - 2. Loss not including full salaries of staff
 - 3. \$150k deficit
- b. Light attendance from North America? 30+ attendees
- c. Macau not self-sustaining? 700k population, 2 universities, close to Hong Kong and China
 - 1. No visa needed for visitors
 - 2. Local population is not large enough

CAG Report (Rebecca)

- 1. Two new conference chairs
- 2. If you run into anyone that's interested for 2019 or 2020, send them to Rebecca
- 3. Looking at Denver and DC for new venues
- 4. Contractor evaluation process
- 5. Evaluated rubric, in prep for wrap meeting in September
- 6. Make sure contractors are getting the support they need
- 7. CAG needs EC rep to the CAG
- 8. Looking at one, possibly two people
 - a. Jeff to approach candidates
 - b. Will select at least one rep shortly.
- 9. Smith Buckland leadership course
 - a. Learning about association leadership
 - b. Need better best practices
 - c. Paul and Evan attended
 - d. Invite a membership of the Smith Buckland team to the next workshop? Create a more healthy environment for conference
- 10. Last EC Meeting: Motion approved to have CAG and SACAG Chair as voting members of EC? Does not meet SGB EC exception policy.
 - a. Need to enact a bylaw change for vote in next election
 - b. What is next best option? A non-binding vote? How would we implement it?
- 11. RFP Hell for the next year
 - a. One EC person on each group
 - b. Decoration - need to solicit new bidders, need a volunteer, would be for next conference
 - c. Working on list of others
 - d. SIS
 - e. Decorating
 - f. Two others we can't mention
 - g. One may be major heavy lifting
 - h. Look at committees for input

Bogota Chapter Conference (Brian)

- 1. Establishing link with Bogota conference
- 2. Put a 2nd conference in Bogota
 - a. Take CAF down in September, if EC approves it
 - b. Discussing academic content, with technical papers program

- c. Need to define expenses
- d. We haven't had SIGGRAPH EC representation at other conferences - do we want to extend EC presence at other conferences? Thoughts?
 - 1. James: Would be interesting to attend other events, make the organization aware that there are conferences available to attend. DCH in Japan was well received. Opportunities in Rio. Need to build a schedule, and identify potential participants.
 - 2. Evan: We need to do more outreach. Need to make this part of strategic committee discussions. Is Bogota stepping on ASIA outreach?
 - 3. Jerome: Go to specific conferences with a purpose, with reporting back to org. We're also letting opportunities pass.
 - 4. Barb: Scott has been very good about reaching out to partners with cooperation agreements.
 - 5. Scott: We do have a policy and need to identify groups we have affiliations with. We don't have any additional travel money.
 - 6. Need to explore this issue in more detail. Explore new affiliations. Create awareness.
 - 7. Do we have an affiliations directory? On Google Apps site. We trade two passes and booth space in the village. Exchange of conference information and logos. ECAJ/Eurographics.

EC Future Meeting Plans (Jeff)

- 1. SIGGRAPH ASIA November 4
- 2. CAG - November 13 (Rebecca can't make that one)
- 3. EC Meeting at SIGGRAPH ASIA? November 2nd
 - a. Great use of time, but much more expensive
 - b. Think about it, let Jeff know
 - c. James: Might be difficult with short notice, expense of getting there, value in attending meeting and not experiencing conference has minimal value. Can we use it as an opportunity for NA and ASIA to work together?
 - d. Evan: Supportive of idea, but timetable isn't feasible
 - e. Scott: Perception of EC traveling around the world can be negative, if we're not flush with cash
 - f. Portugal?
 - g. James: If we do an international trip, skip the NA meeting?
 - h. Scott: Chairs of committees are free for the rest of the week,; conference chairs have other responsibilities. Reduce compensation for directors?
 - i. Jeff: Need to include this in compensation discussions, make sure we're spending our money appropriately
- 4. Washington DC for November 13? Austin (more difficult to get to), Denver?
 - a. Is there something we can do in DC?
 - b. Joe Marks - Missing out on Government opportunities
 - c. Will touch base with Cindy /ACM
- 5. January Meeting - what are our plans? Bring in Smith-Buckland?
 - a. January 22 or 29
 - b. Devote an entire weekend to strategy?
 - c. Work on budget, bring in Smith-Buckland
 - 1. Evan: Roll up or roll down? Yes.

- d. Any other areas where SB can assist?
- e. Tricky with Papers deadline - meet afterward?
 - 1. 19 January for Papers deadline
- f. Chicago?
- 6. May Meeting - around May 15-17
 - a. Joint in May
 - b. EC Candidates Named? 1st of December. Bring them into January meeting?
 - c. Could be a large (contentious) meeting
 - d. Mashhuda, Cynthia, Aaron

Election Process (Scott)

- 1. Normal participation around 8-9%, but this year was about 5%
- 2. Change time?
- 3. Blow up process? <--- This seems to be the preference
 - a. May require a bylaw change
 - 1. 10% of the membership to vote, with 10% of that voting?
 - b. What would a better process be?
 - c. 1/2 of conference attendees are full members

Afternoon Breakout Sessions (Bob)

- 1. Get a lot of work done in large body has been problematic
- 2. Breakout committees/sub-committees to help move initiatives forward
 - a. Made positive progress in May meeting
 - 1. Strategy and Outreach may become permanent
 - 2. Data Analysis and Collection may be more temporary
 - b. EC members assigned to each committee
 - c. If you're not on list, you can self-select which committee to attend
 - 1. Keep three groups relatively equal in size
 - d. We would like to have non-EC members involved in these activities
 - e. We didn't document well or share previously - please designate someone to take notes