SIGGRAPHASIA2012

The 5th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia
Conference: 28 November - 1 December 2012 • **Exhibition:** 29 November - 1 December 2012
Singapore EXPO

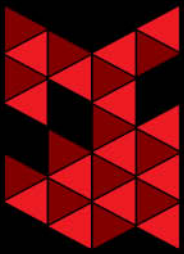www.SIGGRAPH.org/ASIA2012

Facts & Figures

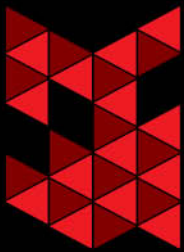|	
EVENT NAME	SIGGRAPH Asia 2012
DATES	Conference: 28 November – 1 December 2012 Exhibition: 29 November – 1 December 2012
WEBSITE	http://www.siggraph.org/asia2012
ORGANIZER	ACM SIGGRAPH
EVENT MANAGER	Koelnmesse Pte Ltd
EVENT FREQUENCY	Annual, Rotating regionally
VENUE	Singapore Expo
EXHIBIT SPACE FEES	Space Only SGD 420 per sqm before 1 August 2012 (min. 18 sqm) SGD 520 per sqm from 1 August 2012 Standard Shell Scheme SGD 480 per sqm before 1 August 2012 (min. 9 sqm) SGD 580 per sqm from 1 August 2012 Premium Shell Scheme SGD 520 per sqm before 1 August 2012 (min. 18 sqm) SGD 620 per sqm from 1 August 2012
EXHIBITOR PROFILE	<table><tr><td>**Hardware** 3D Rapid Prototyping Commercial Game Equipment Digital Cameras Digital Cinemas Digital Signages Digital Video Hardware Digitizing Cameras Display Technology DVD Authoring Tools Encoders/Decoders Furniture Geographic Information Systems Graphics Accelerator Boards Haptic Input Devices</td><td>Hardcopy Devices; Photographs/Slides HDTV Head Mounted Displays High Performance Graphics Processors High Resolution Technoloies Imaging Input Devices Interface Tools Mobile Computing Monitors and Display Motion Capture Equipment Multimedia Tools and Applications Networking Equipment/Infrastuctures OEM Components Online Network Services</td></tr></table>

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	Projector	CAD/CAM/CAE/CIM
	Printers and Plotters	Commercial Game Engines
	RAID Systems and Storage	Computer-Video Interfacing
	Robotics and Gadgets	Data Analysis
	Scan Converters/Scanners	Desktop Publishing
	Storage Devices; Tape/Disk	Destop Video Production Software
	Terminals, Monitors and Displays	Digital Imaging
	Video Effects Equipment	Electronic Publishing
	Video Services	Engineering Applications
	Visual Computing	Graphics Design Systems
	Workstations	Groupware Software
		Image Based Modeling
	Services	Image Management
	Conferences and Exhibitions	Industrial Design
	Consulting/Outsourcing	Information Visualization
	Contract Graphics/Programming	Mapping and Cartography
	Education/Training	Medical Imaging Software
	Publications	Motion Capture Software
		Paint Systems
	Software	Rendering and Modeling
	2D/3D Graphics	Scientific Application and
	3D Modeling	VisualizationSimulation
	Aerospace and Automotive Applications	Streaming Technology
	Animation	System Integrators
	Architecture Design and Applications	Video Encoding and Compression
	Artificial Intelligence	Visual Effects Software
	Authoring Software	VR Software
	Broadcast Design Software	Web 3D/Graphics
	Business and Financial Graphics	
VISITOR PROFILE	Animators and Special Effects Personnel	Game Developers
	Architects	Graphic Designers
	Artists	Hobbyists
	Digital Innovators	Industry Designers
	Digital Video & Film Makers	Information Technology Personnel
	Educators	IT Managers / IT Executives
	Engineers	Media
	Financiers	Product Designers / Product Developers

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	Programmers Publishers Researchers/Scientists Sales and Business Development Managers	Software Developers / Programmers Distributors / Resellers Students Web Developers / e-Commerce Web
TARGETED VISITOR GEOGRAPHIC REACH	60% Asia Pacific 20% North America 10% Europe 10% Middle East	
EVENT STATISTICS (PROJECTED)	Exhibition Space: 3,500 sqm gross space Number of Exhibitors: 130 Estimated Number of Visitors: over 7,000	
PREVIOUS EVENT STATISTICS	**2011 – Hong Kong, China** Number of Visitors: 7,734 Number of Exhibitors: 122 **2010 – Seoul, South Korea** Number of Visitors: over 9,000 Number of Exhibitors: 102 **2009 – Yokohama, Japan** Number of Visitors: 6,424 Number of Exhibitors: 71 **2008 – Singapore** Number of Visitors: 3,389 Number of Exhibitors: 81	

For more information, please contact:
SIGGRAPH Asia 2012 Exhibition Management

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