# Facts & Figures

<table>
<thead>
<tr>
<th>EVENT NAME</th>
<th>SIGGRAPH Asia 2012</th>
</tr>
</thead>
</table>
| DATES            | Conference: 28 November – 1 December 2012  
                          Exhibition: 29 November – 1 December 2012 |
| ORGANIZER        | ACM SIGGRAPH |
| EVENT MANAGER    | Koelnmesse Pte Ltd |
| EVENT FREQUENCY  | Annual, Rotating regionally |
| VENUE            | Singapore Expo |
| EXHIBIT SPACE FEES | Space Only  
                          (min. 18 sqm)  SGD 420 per sqm before 1 August 2012  
                          SGD 520 per sqm from 1 August 2012  
                          Standard Shell Scheme  
                          (min. 9 sqm)  SGD 480 per sqm before 1 August 2012  
                          SGD 580 per sqm from 1 August 2012  
                          Premium Shell Scheme  
                          (min. 18 sqm)  SGD 520 per sqm before 1 August 2012  
                          SGD 620 per sqm from 1 August 2012 |
| EXHIBITOR PROFILE | **Hardware**  
                          3D Rapid Prototyping  
                          Commercial Game Equipment  
                          Digital Cameras  
                          Digital Cinemas  
                          Digital Signages  
                          Digital Video Hardware  
                          Digitizing Cameras  
                          Display Technology  
                          DVD Authoring Tools  
                          Encoders/Decoders  
                          Furniture  
                          Geographic Information Systems  
                          Graphics Accelerator Boards  
                          Haptic Input Devices  
                          **Hardcopy Devices; Photographs/Slides**  
                          **HDTV**  
                          **Head Mounted Displays**  
                          **High Performance Graphics Processors**  
                          **High Resolution Technologies**  
                          **Imaging**  
                          **Input Devices**  
                          **Interface Tools**  
                          **Mobile Computing**  
                          **Monitors and Display**  
                          **Motion Capture Equipment**  
                          **Multimedia Tools and Applications**  
                          **Networking Equipment/Infrastructures**  
                          **OEM Components**  
                          **Online Network Services** |
## Facts & Figures

<table>
<thead>
<tr>
<th>Projector</th>
<th>CAD/CAM/CAE/CIM</th>
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<tbody>
<tr>
<td>Printers and Plotters</td>
<td>Commercial Game Engines</td>
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<tr>
<td>RAID Systems and Storage</td>
<td>Computer-Video Interfacing</td>
</tr>
<tr>
<td>Robotics and Gadgets</td>
<td>Data Analysis</td>
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<tr>
<td>Scan Converters/Scanners</td>
<td>Desktop Publishing</td>
</tr>
<tr>
<td>Storage Devices; Tape/Disk</td>
<td>Desktop Video Production Software</td>
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<tr>
<td>Terminals, Monitors and Displays</td>
<td>Digital Imaging</td>
</tr>
<tr>
<td>Video Effects Equipment</td>
<td>Electronic Publishing</td>
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<tr>
<td>Video Services</td>
<td>Engineering Applications</td>
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<tr>
<td>Visual Computing</td>
<td>Graphics Design Systems</td>
</tr>
<tr>
<td>Workstations</td>
<td>Groupware Software</td>
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</tbody>
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### Services

- Conferences and Exhibitions
- Consulting/Outsourcing
- Contract Graphics/Programming
- Education/Training
- Publications

### Software

- 2D/3D Graphics
- 3D Modeling
- Aerospace and Automotive Applications
- Animation
- Architecture Design and Applications
- Artificial Intelligence
- Authoring Software
- Broadcast Design Software
- Business and Financial Graphics
- CAD/CAM/CAE/CIM
- Commercial Game Engines
- Computer-Video Interfacing
- Data Analysis
- Desktop Publishing
- Desktop Video Production Software
- Digital Imaging
- Electronic Publishing
- Engineering Applications
- Graphics Design Systems
- Groupware Software
- Image Based Modeling
- Image Management
- Industrial Design
- Information Visualization
- Mapping and Cartography
- Medical Imaging Software
- Motion Capture Software
- Paint Systems
- Rendering and Modeling
- Scientific Application and VisualizationSimulation
- Streaming Technology
- System Integrators
- Video Encoding and Compression
- Visual Effects Software
- VR Software
- Web 3D/Graphics

### VISITOR PROFILE

- Animators and Special Effects Personnel
- Architects
- Artists
- Digital Innovators
- Digital Video & Film Makers
- Educators
- Engineers
- Financiers
- Game Developers
- Graphic Designers
- Hobbyists
- Industry Designers
- Information Technology Personnel
- IT Managers / IT Executives
- Media
- Product Designers / Product Developers
**Facts & Figures**

<table>
<thead>
<tr>
<th>Programmers</th>
<th>Software Developers / Programmers</th>
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<tbody>
<tr>
<td>Publishers</td>
<td>Distributors / Resellers</td>
</tr>
<tr>
<td>Researchers/Scientists</td>
<td>Students</td>
</tr>
<tr>
<td>Sales and Business Development Managers</td>
<td>Web Developers / e-Commerce Web</td>
</tr>
</tbody>
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**TARGETED VISITOR GEOGRAPHIC REACH**
- 60% Asia Pacific
- 20% North America
- 10% Europe
- 10% Middle East

**EVENT STATISTICS (PROJECTED)**
- Exhibition Space: 3,500 sqm gross space
- Number of Exhibitors: 130
- Estimated Number of Visitors: over 7,000

**PREVIOUS EVENT STATISTICS**

2011 – Hong Kong, China
- Number of Visitors: 7,734
- Number of Exhibitors: 122

2010 – Seoul, South Korea
- Number of Visitors: over 9,000
- Number of Exhibitors: 102

2009 – Yokohama, Japan
- Number of Visitors: 6,424
- Number of Exhibitors: 71

2008 – Singapore
- Number of Visitors: 3,389
- Number of Exhibitors: 81

For more information, please contact:
SIGGRAPH Asia 2012 Exhibition Management

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