

Graphics. Animation. Art. Technology. Where Ideas Become Legend.

The 4th ACM SIGGRAPH Conference and Exhibition on Computer Graphics in Asia

SIGGRAPHASIA2011 HONG KONG

Conference 12-15 December • Exhibition 13-15 December Hong Kong Convention & Exhibition Centre

PRESENTATION PACKAGES

GET NOTICED AT SIGGRAPH ASIA 2011!

Choose from four presentation packages to increase your exposure and optimize your participation! Please see the entitlements listed as proposed recognition which can be replaced or added on to.

PLATINUM PRESENTATION PACKAGE HKD 290,000 (limited to 1)

- · 72 sqm exhibit space only in premium location
- · 2 Exhibitor Tech Talk Sessions
- · 1 page, full color ad in Exhibition Guide
- · 1 page (B/W) ad in Conference Locator
- · Logo on exhibition entrance arch
- 2 Advertising Locations (material production costs to be covered by exhibitor) at Hong Kong Convention and Exhibition Center
 - i) Escalator Advertisement from registration area to conference rooms
 - ii) Escalator Advertisement from conference rooms to exhibition hall
- Logo and web link on front page of http://www.siggraph.org/asia2011/
- Logo and web link on exhibitor's page of http://www.siggraph.org/asia2011/
- Company portrait on the exhibitors' page of http://www.siggraph.org/asia2011/
- Coverage with up to 100 word write-up in 1 issue of SIGGRAPH Asia 2011 e-newsletter
- · 12 Full Conference Passes

GOLD PRESENTATION PACKAGE HKD 190,000 (limited to 2)

- · 54 sqm exhibit space only in premium location
- 1 Exhibitor Tech Talk Session
- · 1 page, full color ad in Exhibition Guide
- · 1 page (B/W) ad in Conference Locator
- · Logo on exhibition entrance arch
- 2 Advertising Locations (material production costs to be covered by exhibitor) at Hong Kong Convention and Exhibition Center
 - Poster Board Advertisement at escalator from conference rooms to exhibition hall
 - ii) Poster Board Advertisement at exhibition hall entrance
- Logo and web link on front page of http://www.siggraph.org/asia2011/
- Logo and web link on exhibitor's page of http://www.siggraph.org/asia2011/
- Company portrait on the exhibitors' page of http://www.siggraph.org/asia2011/
- · 8 Full Conference Passes

SILVER PRESENTATION PACKAGE HKD 145,000 (limited to 3)

- · 36 sqm exhibit space only
- · 1 Exhibitor Tech Talk Session
- · 1 page, full color ad in Exhibition Guide
- · Logo on exhibition entrance arch
- Logo and web link on front page of http://www.siggraph.org/asia2011/
- Logo and web link on exhibitor's page of http://www.siggraph.org/asia2011/
- Company portrait on the exhibitors' page of http://www.siggraph.org/asia2011/
- · 6 Full Conference Passes

BRONZE PRESENTATION PACKAGE HKD 85,000 (limited to 4)

- · 18 sqm exhibit space only
- · 1 page, full color ad in Exhibition Guide
- · Logo on exhibition entrance arch
- Logo and web link on front page of http://www. siggraph.org/asia2011/
- Logo and web link on exhibitor's page of http://www.siggraph.org/asia2011/
- Company portrait on the exhibitors' page of http://www. siggraph.org/asia2011/
- · 6 Full Conference Passes

Note: The entitlements within the presentation packages are suggested entitlements and can be customized to your marketing expectations. We work to assist in the holistic presentation of your presence at SIGGRAPH Asia 2011.

For more information, please contact:

International:

SIGGRAPH Asia 2011 Exhibition Management Koelnmesse Pte Ltd Mr Daniel Schmidt / Mr Brian Kee Tel: +65.6500.6743 / +65.6500.6725 Fax: +65.6296.2771 exhibits_asia@siggraph.org



