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16-19 DECEMBER 2009

17-19 DECEMBER 2009

THE 2ND ACM SIGGRAPH CONFERENCE AND EXHIBITION ON
COMPUTER GRAPHICS AND INTERACTIVE TECHNIQUES IN ASIA
Pacifico Yokohama • Yokohama, Japan



SPIRITED INTERACTION ON THE EXHIBITION FLOOR

SIGGRAPH ASIA 2008, SINGAPORE

local interest + global reach

Thousands of attendees from 49 countries all over the world came to SIGGRAPH Asia 2008 to learn about the latest technologies, look for new products, and seek out ideas. At SIGGRAPH Asia 2008, 68% of attendees found new companies to work with in the future!



BLIND SPOT

Gobelins, l'école de l'image
FRANCE

ATTENDEE BREAKDOWN BY REGION AT SIGGRAPH ASIA 2008

The Americas

Brazil
Canada
USA
Venezuela

Europe

Austria
Belgium
Bulgaria
Cyprus
Czech Republic
Finland
France
Germany
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Spain
Sweden
Switzerland
Turkey
United Kingdom

Middle East

Iran
Israel
Kuwait
Pakistan
Saudi Arabia

Africa

Ghana
Nigeria

Asia Pacific

Australia
Brunei
China
Hong Kong
India
Indonesia
Japan
Korea
Macau
Malaysia
New Zealand
Philippines
Singapore
Sri Lanka
Taiwan
Thailand
Vietnam



**DEMONSTRATE YOUR PRODUCTS AND SERVICES
TO ATTENDEES WITH BUYING POWER**

SIGGRAPH ASIA 2008, SINGAPORE

far-reaching marketplace

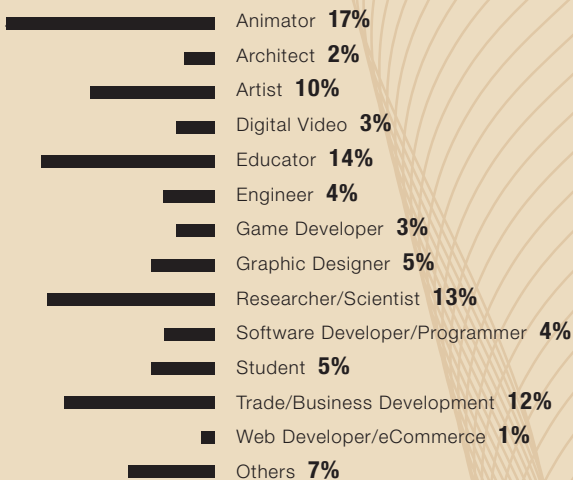
No other Asia-Pacific conference or trade show attracts SIGGRAPH Asia's depth and breadth of researchers, developers, producers, and providers of computer graphics and interactive techniques. This is your opportunity to market your computer graphics products and services to the world's most dynamic digital media region.



BURLEY!

Rendition Films
AUSTRALIA

PRIMARY JOB FOCUS OF ATTENDEES AT SIGGRAPH ASIA 2008





**EXHIBITORS REACHING THEIR AUDIENCE
AND INCREASING THEIR SALES**

SIGGRAPH ASIA 2008, SINGAPORE

ready for business

Attendees come ready for business with a plan to buy. At SIGGRAPH Asia 2008, 61% of attendees had buying influence of one or more of the products displayed in the Exhibition, and 25% were final decision makers in product purchasing.



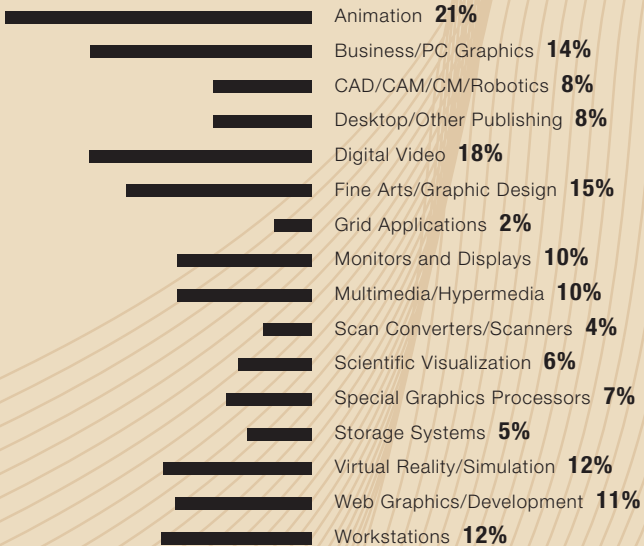
OPTICAL TONE

Tsutomu Mutoh

International Media Research Foundation

JAPAN

ATTENDEE PRODUCT INTEREST





**AN EXPANDED EXHIBITOR PROFILE WILL ATTRACT
AN EVEN WIDER AUDIENCE THAN BEFORE**

SIGGRAPH ASIA 2008, SINGAPORE

bigger better more

Nearly half of exhibitors stated immediately after SIGGRAPH Asia 2008 that they would participate in SIGGRAPH Asia 2009 in Yokohama, Japan. Out of that number, 36% of them requested an increase in exhibit space. Additions to the exhibitor profile equate to an increase in both exhibitors AND attendee traffic.



KUDAN

Links DigiWorks Inc.
JAPAN

**EXHIBITOR PROFILE FOR
SIGGRAPH ASIA 2008**

Animation
Business/PC Graphics
CAD/CAM/CAE/CIM
Desktop/Other Publishing
Digital Video
Fine Arts/Graphic Design
Grid Applications
Monitors/Displays
Motion Capture & Realtime Applications
Multimedia/Hypermedia
Scan Converters/Scanners
Scientific Visualization
Special Graphic Processor
Storage Systems
Virtual Reality/Simulation
Web Graphics/Development
Workstations

**ADDED TO EXHIBITOR PROFILE
FOR SIGGRAPH ASIA 2009**

Digital Content Producer/Distributor
Digital Cinema
Digital Signage
Imaging
Online Network Services
Robotics and Gadgets
Visual Computing



**YOKOHAMA'S 3.6 MILLION PEOPLE HAVE CREATED
A DISTINCTIVE, ENERGETIC COMMUNITY**



Creative City Yokohama

come experience success

Yokohama, Japan's second-largest city and a world-renowned center of innovation and creativity, is the perfect location for SIGGRAPH Asia 2009's *Pulse of Innovation*. Its emphasis on creativity as its foundation for sustainable growth has made the city a thriving center of information technology, digital media, and the arts.

your best trade show investment

SIGGRAPH Asia 2009 is this year's best opportunity to reach the leaders and decision makers in the Asia-Pacific digital media market. Stay focused and invest for the future at SIGGRAPH Asia 2009!

EFFECTIVE MARKETING

Over 60% of SIGGRAPH Asia 2009's high-quality attendees come with buying influence. And they are all looking for your new products, services, and technologies. This is your chance to meet them in person and demonstrate how your systems meet their requirements.

SAVE TIME AND MONEY

While a week out of the office might seem difficult, it would cost much more time and money to get the same "face-to-face" time with your potential and existing clients in the various Asian markets.

MEDIA COVERAGE

Take advantage of the extensive media presence at SIGGRAPH Asia. Over 65 media representatives came to SIGGRAPH Asia 2008. At SIGGRAPH Asia 2009 in Yokohama, you can maximize your PR exposure in one single location.

COLLABORATION BUILDS BUSINESS

More than just a technology conference, SIGGRAPH Asia's added focus on the business of computer graphics and the emerging Asia-Pacific markets provides a unique blend of collaboration opportunities to enhance your return on investment.

MARKETING OPPORTUNITIES

SIGGRAPH Asia 2009 offers a full range of powerful promotional and advertising opportunities: ads in conference materials, banners in the convention center, signs in the Exhibition, exclusive support of conference events, and more. With these cost-effective options, you can establish a unique presence at SIGGRAPH Asia 2009 and ensure that the international SIGGRAPH community is aware of your products, services, and innovations.

LANYARDS

CONFERENCE BAGS

MERCHANDISE BAGS

MERCHANDISE BAGS INSERTS

EXHIBITOR TECH TALKS

VENUE ADVERTISING

RECEPTION

CONTACT US NOW

for complete details on these opportunities:

SIGGRAPH Asia 2009
Exhibition Management
Koelnmesse Pte. Ltd
152 Beach Road, #25-05
Singapore, 189721
+65.6500.6726
+65.6296.2771 Fax
exhibits_asia2009@siggraph.org



SIGGRAPHASIA2009

invitation to exhibit



SIGGRAPHASIA2009

THE 2ND SIGGRAPH CONFERENCE AND EXHIBITION IN ASIA

Pacifico Yokohama • Yokohama Japan

conference **16-19 DECEMBER 2009**

exhibition **17-19 DECEMBER 2009**

www.siggraph.org/asia2009

CONTACT US NOW

to reserve your exhibit space
for SIGGRAPH Asia 2009:

INTERNATIONAL EXHIBITORS

Mabel Neo

SIGGRAPH Asia 2009

Exhibition Management

+65.6500.6726

mabel_neo@siggraph.org

JAPANESE EXHIBITORS

Genichiro Miyazaki

SIGGRAPH Asia 2009

Exhibition Management

+81.3.5418.6245

gen_miyazaki@siggraph.org



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