



Oscar® Winner Best Animated Short **Ryan** DVD Winter Sale **60% OFF** Don't Wait. Click Here! Get these DVDs and more at nfb.ca/store. Academy Award® and Oscar® are registered trademarks of the AMPAS

National Film Board of Canada PRESENTS The **NFB DVD SWEEPSTAKES** No Purchase Required

The **Best** in Animated Short Films.



Papiroflexia
Joaquin Baldwin
AWNtv
AnimationWorldNetwork TELEVISION

Wednesday March 25, 2009

Search News All Matches GO

HEADLINE NEWS

- Top Stories
- News by Date
- Site News

NEWS CATEGORIES

- Awards
- Books
- Broadcast Design
- Business
- Call for Entries
- Commercials
- Corrections
- Education
- Events
- Films
- In Passing
- Internet and Interactive
- Licensing
- People
- Places
- Technology
- Television
- Video
- Visual Effects
- Anecy
- E3
- MIPCOM
- MIP-TV
- NATPE
- SIGGRAPH
- AWNtv.com
- Featured Shorts
- Playlists
- Channels
- Most Popular
- Submit Your Film
- ALSO ON AWN.com
- AWN Home
- AIDB - Animation Industry Database
- AWN Book Corner
- Animation World Magazine
- Career Connections
- Student Corner
- Animation Showcase
- Calendar of Events
- Upcoming Theatrical Releases

Top Stories

◀ Previous News Item | Main News Page | Next News Item ▶

Spore, The Sims Creator Selected as SIGGRAPH Keynote

March 04, 2009

Videogame designer Will Wright, creator of the popular SPORE and THE SIMS series, will give a keynote presentation at SIGGRAPH 2009, the 36th International Conference and Exhibition for Computer Graphics and Interactive Techniques.

Wright rose to prominence when he invented SIMCITY, the widely acclaimed, non-violent, open-ended simulation videogame. Since its release 20 years ago, Wright has expanded his simulation realm with the introduction of THE SIMS series, and several other follow-ups that include, SIMEARTH: THE LIVING PLANET, and SIMANT: THE ELECTRONIC ANT COLONY. In all, the franchise has sold more than 58 million games and was the best-selling PC game for five consecutive years.



ADVERTISEMENT

In 2008, Wright unveiled his latest achievement: SPORE, an Internet-based game that allows users to create a species of creatures and share their evolutions with other players interactively worldwide. The game garnered immediate praise including being named by TIME MAGAZINE as one of the "50 Best Inventions of 2008."

Wright's achievements have won him many accolades including receiving PC MAGAZINE's Lifetime Achievement Award and being named by ENTERTAINMENT WEEKLY as one of "the 100 most creative people in entertainment."

SIGGRAPH keynote speakers represent a variety of prominent industry luminaries and technology experts, who present on different aspects of the multi-dimensional computer graphics and interactive techniques.

For detailed information on the SIGGRAPH 2009 dynamically evolving program or to download a copy of the SIGGRAPH 2009 Preview Video visit www.siggraph.org/s2009.

EMAIL A COPY PRINT A COPY

The world's entertainment content market

DAVE SCHOOL @ UNIVERSAL STUDIOS FLORIDA INTRODUCES STEREOSCOPIC 3D!

Animation Blogspot
ANIMATION BLOGSPOT

MIPTV 2009 NEWS

Download AWN's Special **Animation Flash MIPTV 2009 PDF Newsletter!**

NEW JOBS

Story Artist
Pixar Animation is looking for a Story Artist....

CG Character Animator
Tippett Studio is looking for a CG Character Animator

- ▶ [Complete List of Jobs](#)
- ▶ [Post A Job](#)
- ▶ [Career Connections](#)

FEATURE ARTICLES

[Mind Your Business:
Reviewing *Monsters vs.
Aliens*](#)

[Anime Reviews: Girls,
Guns, Beasts and Robots:
You Should be Watching
Anime!](#)

[Seeing More *Venture
Bros.* in HD](#)

[Dr. Toon: If You Can't Beat
'Em...](#)

[State of the Industry 2009:
A KidScreen Survey](#)

© 2009 AWN, Inc.