



BANNER / SIGNAGE PROMOTIONS

- AISLE SIGNS: Logo on all double-sided signs throughout exhibit hall package includes production, installation & dismantle. Investment: \$14,000.
- ✕ EXHIBIT HALL SIGN PROMOTION: (8) double sided 3'x6' signs hung between aisle signs. Signs will be set horizontal with the bottom of the sign set at 22'6". Investment: \$18,000.

- SOUTH HALL LOBBY BANNERS:**
Locations and sizes are as noted below. All banners include installation and dismantle.
- #2 - 18'w x 4'h Horizontal Single-sided Investment: \$4,000.
 - #3 - 20'w x 12'h Horizontal Double-sided Investment: \$4,000.
 - #4 - 20'w x 12'h Horizontal Double-sided Investment: \$4,000.
 - #5 - 20'w x 12'h Horizontal Double-sided Investment: \$4,000.
 - #12 - 18'6" w x 12'h Horizontal Double-sided Investment: \$6,500.
 - #14 - 18'6" w x 12'h Horizontal Double-sided Investment: \$6,500.
 - #19 - 22'w x 12'h Horizontal Double-sided Investment: \$8,000.
 - #20 - 22'w x 12'h Horizontal Double-sided Investment: \$10,000.
 - #21 - 22'w x 12'h Horizontal Double-sided Investment: \$8,000.

STANDING SIGN BOARDS: Double-sided standing sign boards located in high-traffic areas (8'h x 3'w), locations TBD. Includes production, installation & dismantle. Investment: \$1,000 each.

ADDITIONAL PROMOTIONS

- NEW PRODUCT SHOWCASE:** Reserve space in the New Product Showcase, just outside of the Exhibition and reach thousands of buyers. Investment: \$500 per shelf.
- EXHIBITOR TECH TALKS:** Host an Exhibitor Tech Talk to encourage more in-depth tutorials about your products. Investment: \$2,000 per session.

SIGGRAPH 2008
11-15 AUGUST 2008

FLOOR PLAN SUBJECT TO FIRE MARSHAL APPROVAL.

