

BANNER / SIGNAGE PROMOTIONS

— AISLE SIGNS: Logo on all double-sided signs throughout exhibit hall package includes production, installation & dismantle. Investment: \$12,000.

✕ EXHIBIT HALL SIGN PROMOTION: (8) double sided 4'x8' signs hung between aisle signs. Investment: \$18,000.

EXHIBIT HALL LOBBY BANNERS:

Locations and sizes are as noted below. All banners include installation and dismantle.

- #3 - Hall G Lobby - 26'w x 6'h Investment: \$5,000.
- #5 - Hall G Lobby - 26'w x 6'h Investment: \$7,000.
- #6 - Hall G Lobby - 26'w x 6'h Investment: \$7,000.
- #7 - Hall G Lobby - 26'w x 6'h Investment: \$8,000.
- #8 - Hall G Lobby - 30'w x 6'h Investment: \$15,000.
- #10 - Hall G Lobby - 30'w x 6'h Investment: \$15,000.

STANDING SIGN BOARDS: Double-sided standing sign boards located in high-traffic areas (8'h x 3'w), locations TBD. Includes production, installation & dismantle. Investment: \$1,000 each.

ADDITIONAL PROMOTIONS

NEW PRODUCT SHOWCASE: Reserve space in the New Product Showcase, just outside of Hall D and reach thousands of buyers. Investment: \$500 per shelf.

EXHIBITOR TECH TALKS: Host an Exhibitor Tech Talk to encourage more in-depth tutorials about your products. Investment: \$2,000 per session.



CEILING HEIGHTS:
 EXHIBIT HALL A - C 27'4" - 40'
 EXHIBIT HALL D 27'4" - 39'4"
 EXHIBIT HALL E 27'4" - 30'0"
 EXHIBIT HALL F - H 39'4" - 45'0"

● = 3" DIAMETER COLUMN
 ● = 5" DIAMETER COLUMN
 ● = 5' X 8" COLUMN



NOTE: - ALL AISLES ARE 10' UNLESS OTHERWISE SPECIFIED.
 - FLOOR PLAN IS SUBJECT TO CHANGE.
 - FLOOR PLAN IS SUBJECT TO FIRE MARSHAL APPROVAL.

DRAWING AS OF: 02/22/07

SIGGRAPH 2007

Exhibition: 7-9 August 2007

SAN DIEGO CONVENTION CENTER

San Diego, California

FREEMAN

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FE: FIRE EXTINGUISHER
 SV: SPRINKLER VALVE
 FH: FIRE HOSE CABINET

DO NOT BLOCK ACCESS TO
 FE: FIRE EXTINGUISHER
 SV: SPRINKLER VALVE
 FH: FIRE HOSE CABINET
 SP: STANDPIPE
 AS: ABORT SYSTEM
 FIRE CONTROL ROOMS
 ELECTRICAL ROOMS
 HVAC EXIT